WDAF-TV

ORDER

Flight Dates 10/30/12-11/06/12

15%

Product

Spence/governor

Original Date / Revision

Contract / Revision

11/05/12 11/05/12

587192

Agency Com **Billing Contact**

Advertiser Spence, David/R/Mo Gov

814 King Street

Suite 400

Alexandria, VA 22314

Agency Smart Media Group LLC

Buying Contact Nicole Graff

Sales Office DC-M Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 9853845

Billing Type

Order Type **GENERAL**

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes SP-POL CAN POL

Cash

Product Codes PL1Ea

Priority 3

Advertiser Ref

Suite 400 Alexandria, VA 22314

814 King Street

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 25% Market Value 179040

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	44760
KCWE	%	0
KMBC	25%	44760
KMCI	%	0
KPXE	%	0
KSHB	25%	44760
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount November 2012 98 \$38,046.00 \$44,760.00 0.00 10/29/12 11/06/12 \$38,046,00 \$44,760.00 98 Totals 98 \$38,046.00 \$44,760.00 0.00

													Tota	ls
Ln	C	h	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
1		4	10/31/12	2 10/31/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	W	:30) 1	\$200.003	0.00 NM	1	\$200.00
\	Veel		art Date 0/29/12	End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
2) :	4	11/01/12	11/01/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a		:30) 1	\$200.003	0.00 NM	1	\$200.00
	Veel		art <u>Date</u> 9/29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	Rate \$200.00	Rating 0.00						
3		4	11/02/12	11/02/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	F	:30) 1	\$200.003	0.00 NM	1	\$200.00
		_Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					***	
V	Veel	k: 10	/29/12	11/04/12		1	\$200.00	0.00						
4		4	11/05/12	11/05/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	M	:30) 1	\$200.003	0.00 NM	1	\$200.00
		Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		



Flight Dates 10/30/12-11/06/12

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Order Sep 00:15:00

<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u>

n (Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	Amoun
4	4	11/05/1	2 11/05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M	:30	1	\$200.003	0.00 NM	4	\$200.0
Wee		ort <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1		Rating 0.00						
5	4	11/06/1	2 11/06/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	-T	:30	1	\$200.00 3	0.00 NM	1	\$200.0
	k: 11/	<u>rt Date</u> /05/12	End Date 11/11/12	Weekdays -T	Spots/Week 1		Rating 0.00						
6	4		2 10/31/12	M-F 10-11a	CM-AII	10-11a	W	:30	1	\$100.003	0.00 NM	1	\$100.0
		<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
7	4	11/01/1	2 11/01/12	M-F 10-11a M-F 10-11a	CM-AII	10-11a	T	:30	1	\$100.003	0.00 NM	1	\$100.0
Wee		<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
8	4	11/02/1	2 11/02/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	F	:30	1	\$100.003	0.00 NM	1	\$100.0
Wee		<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
9	4	11/05/1	2 11/05/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M	:30	1	\$100.003	0.00 NM	1	\$100.0
Weel	<u>Star</u> c: 11/0	rt <u>Date</u> 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
0	4		2 11/06/12	M-F 10-11a M-F 10-11a	CM-Ail	10-11a	-T	:30	1	\$100.003	0.00 NM	1	\$100.0
Weel	<u>Star</u> c: 11/0		End Date 11/11/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
1	4	10/31/1	2 10/31/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	W	:30	1	\$100.003	0.00 NM	1	\$100.0
Weel	c: 10/2	***************************************	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
2	4	11/01/12	2 11/01/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	T	:30	1	\$100.003	0.00 NM	1	\$100.0
Veel	: 10/2	~~~	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
3	4	11/02/12	2 11/02/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	F	:30	1	\$100.003	0.00 NM	1	\$100.0
Neek	: 10/2		End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
4	4	11/05/12	2 11/05/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
Veek	11/0	5/12	End Date 11/11/12	Weekdays M	Spots/Week	<u>Rate</u> \$100:00	Rating 0.00						
5	4	11/06/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
Moote			End Date	Weekdays	Spots/Week	Rate	Rating	···	700				
	: 11/0 4		11/11/12	-T M-F 12p-1p	1 CM-All	\$100.00 12-1p	0.00 W	:30	1	\$200.003	0.00 NM	1	\$200.00
	Start	t Date	End Date	M-F 12-1p Weekdays	Spots/Week	<u>Rate</u>	Rating						



Flight Dates 10/30/12-11/06/12

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<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u>

_n C	h Star	t End	Inventory Cod	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	Amount
16	4 10/31	/12 10/31/1	2 M-F 12p-1p M-F 12-1p	100500000000000000000000000000000000000	12-1p	W	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee	<u>Start Date</u> k: 10/29/12	11/04/12	W	Spots/Week 1		Rating 0.00						
17	4 11/01	/12 11/01/1	2 M-F 12p-1p M-F 12-1p	CM-AII	12-1p	T	:30	1	\$200.003	0.00 NM	1	\$200.00
	Start Date k: 10/29/12	11/04/12		Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
18		/12 11/02/1	M-F 12-1p	CM-AII	12-1p	F	:30	1	\$200.003	0.00 NM	1	\$200.00
Weel	<u>Start Date</u> k: 10/29/12	11/04/12	F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
19	4 11/05	/12 11/05/1	2 M-F 12p-1p M-F 12-1p	CM-AII	12-1p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
	Start Date k: 11/05/12	11/11/12	M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
20	4 10/31		2 M-F 3-4p M-F 3-4p	CM-All	3-4p	w	:30	1	\$100.003	0.00 NM	1	\$100.00
	Start Date c: 10/29/12	End Date 11/04/12	W	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
21	4 11/01	/12 11/01/1:	2 M-F 3-4p M-F 3-4p	CM-AII	3-4p	T	:30	1	\$100.003	0.00 NM	1	\$100.00
	Start Date c: 10/29/12	End Date 11/04/12	T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
22	4 11/02	/12 11/02/12	2 M-F 3-4p M-F 3-4p	CM-AII	3-4p	F	:30	1	\$100.003	0.00 NM	1	\$100.00
	Start Date :: 10/29/12	End Date 11/04/12	F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
23	4 11/05/	12 11/05/12	M-F 3-4p M-F 3-4p	CM-AII	3-4p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
Week	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
24 4	4 10/31/	12 10/31/12	M-F 4-5p M-F 4-5p	CM-AII	4-5p	W	:30	1	\$250.003	0.00 NM	1	\$250.00
Week	Start Date : 10/29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
?5 4	4 11/01/	12 11/01/12	M-F 4-5p M-F 4-5p	CM-Aii	4-5p	Т	:30	1	\$250.003	0.00 NM	1	\$250.00
Week	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
?6 4	4 11/02/	12 11/02/12	M-F 4-5p M-F 4-5p	CM-AII	4-5p	F	:30	1	\$250.003	0.00 NM	1	\$250.00
Week	Start Date 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$250.00	Rating 0.00						
.7 4	4 11/05/	12 11/05/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M	:30	1	\$250.003	0.00 NM	1	\$250.00
Μαρκ·	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
	***************************************	***************************************	M-F 5-530a M-F 5-530a	CM-AII	\$250.00 5-530a	0.00 w	:30	1	\$200.003	0.00 NM	1	\$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 11/05/12



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<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u>

n C	h Start	End	Inventory Cod	de Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	Amount
28	4 10/31/	12 10/31/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	W	:30	1	\$200.003	0.00 NM	1	\$200.0
Wee	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	Weekdays w	<u>Spots/Week</u> 1		Rating 0.00						
29	4 11/01/	12 11/01/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	T	:30	1	\$200.003	0.00 NM	1	\$200.0
	Start Date k: 10/29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
30		12 11/02/12	M-F 5-530a M-F 5-530a		5-530a		:30	1	\$200.003	0.00 NM	1	\$200.0
	Start Date k: 10/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
31	4 11/05/	12 11/05/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	M	:30	1	\$200.003	0.00 NM	1	\$200.0
	<u>Start Date</u> k: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
32		12 11/06/12	M-F 5-530a M-F 5-530a		5-530a	-T	:30	1	\$200.003	0.00 NM	1	\$200.0
	Start Date k: 11/05/12	End Date 11/11/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
33			M-F 530-6a M-F 530-6a	CM-All	530-6a	W	:30	1	\$200.003	0.00 NM	1	\$200.0
	Start Date k: 10/29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
34			M-F 530-6a M-F 530-6a		530-6a	~T	:30	1	\$200.003	0.00 NM	1	\$200.0
	Start Date k: 10/29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
35		12 11/02/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	~F	:30	1	\$200.003	0.00 NM	1	\$200.0
	Start Date c: 10/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
36		12 11/05/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.0
Weel	Start Date c: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
37	4 11/06/ ⁻	12 11/06/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T	:30	1	\$200.003	0.00 NM	1	\$200.0
Week	Start Date :: 11/05/12	End Date 11/11/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
88	4 10/31/1	12 10/31/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	W	:30	1	\$400.003	0.00 NM	1	\$400.00
Week	Start Date : 10/29/12	End Date 11/04/12	Weekdays w	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
39	4 11/01/1	2 11/01/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	T	:30	1	\$400.003	0.00 NM	1	\$400.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	: 10/29/12	11/04/12		1	\$400.00	0.00						
10		2 11/02/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a		:30	1	\$400.003	0.00 NM	1	\$400.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						



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Advertiser Spence, David/R/Mo Gov Product Spence/governor

Ln (Ωh.	Start	End	Inventory Code	Drook	Ctot/Fod "	Davis	1 0 -		5. 5.	D	Tota	MMM22 _
40	4		12 11/02/12	-	Marie		Time Days	Len Sp	Stormer.	Rate Pri			Amount
40				M-F 6-7a	CM-All	6-/a	F	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee	*****	tart Date 0/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
41	4	11/05/	12 11/05/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a	М	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee		tart Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
42	4	11/06/1	12 11/06/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a	-T	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee	_	tart Date 1/05/12	End Date 11/11/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
43	4	10/31/1	12 10/31/12	M-F 7-9a M-F 7-9a	CM-AII	7-9a	W	:30	1	\$375.003	0.00 NM	1	\$375.00
Wee	_	tart <u>Date</u> 0/29/12	End Date 11/04/12	Weekdays W	Spots/Week 1		Rating 0.00						
44	4	11/01/1	11/01/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	T	:30	1	\$375,003	0.00 NM	1	\$375.00
Wee	_	tart Date 0/29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
45	4	11/02/1	2 11/02/12	M-F 7-9a M-F 7-9a	CM-AII	7-9a	F	:30	1	\$375.003	0.00 NM	1	\$375.00
Wee		tart Date 0/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
46	4	11/05/1	2 11/05/12	M-F 7-9a M-F 7-9a	CM-AII	7-9a	M	:30	1	\$375.00 3	0.00 NM	1	\$375.00
Weel		art Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
47	4	11/06/1	2 11/06/12	M-F 7-9a M-F 7-9a	CM-AII	7-9a	-T	:30	2	\$375.003	0.00 NM	2	\$750.00
Weel		art <u>Date</u> I/05/12	End Date 11/11/12	Weekdays -T	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
48	4	11/03/1	2 11/03/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	S-	:30	1	\$300.003	0.00 NM	1	\$300.00
Weel		art <u>Date</u>)/29/12	End Date 11/04/12	Weekdays 5~	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
49	4	11/04/1	2 11/04/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	S	:30	1	\$200.003	0.00 NM	1	\$200.00
Weel		<u>art Date</u>)/29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
50	4	11/04/1	2 11/04/12	FOX News Sunda FOX News Sunda	•	9a-10a	S	:30	1	\$200.003	0.00 NM	1	\$200.00
Week		art <u>Date</u> //29/12	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00				·		
51	4	10/31/1:	2 10/31/12	M-F 5-6p 5-530p		5-530p (5:00 PM-5:3	W	:30	1	\$400.003	0.00 NM	1	\$400.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week	c: 10	/29/12	11/04/12	W	1	\$400.00	0.00			- FOAF-WALES			
52	4	11/01/1:	2 11/01/12	M-F 5-6p 5-530p		5-530p (5:00 PM-5:3	T 0 PM)	:30	1	\$400.003	0.00 NM	1	\$400.00
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						



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Advertiser Spence, David/R/Mo Gov Product Spence/governor

n C		tart	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
52	4 11	I/01/1	2 11/01/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:	T 30 PM)	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee	<u>Start D</u> k: 10/29/	_	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u>	Rating 0.00						
53	4 11	/02/1:	2 11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:	F 30 PM)	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee	<u>Start D</u> k: 10/29/		End Date 11/04/12	Weekdays F	Spots/Week 1	Rate	Rating 0.00						
54	4 11	/05/1:	2 11/05/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:	M 30 PM)	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee	<u>Start D</u> k: 11/05/		End Date 11/11/12	Weekdays M	Spots/Week 1		Rating 0.00						
55	4 10)/31/1:	2 10/31/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:0	W 00 PM)	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee	<u>Start D</u> k: 10/29/	_	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
56	4 11	/01/12	2 11/01/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:0	T 00 PM)	:30	1	\$400.003	0.00 NM	1	\$400.0
Weel	<u>Start D</u> k: 10/29/		End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
57	4 11	/02/12	2 11/02/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6:0	F 00 PM)	:30	1	\$400.003	0.00 NM	1	\$400.0
Weel	<u>Start D</u> k: 10/29/	_	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
58	4 11	/05/12	2 11/05/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6:0	M~ 00 PM)	:30	1	\$400.003	0.00 NM	1	\$400.0
Weel	<u>Start D</u> k: 11/05/	_	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
59	4 10	/31/12	2 10/31/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	W	:30	1	\$540.003	0.00 NM	1	\$540.0
Weel	Start D c: 10/29/1	_	End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$540.00	Rating 0.00						
60	4 11	/01/12	11/01/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	T-~-	:30	1	\$540.003	0.00 NM	1	\$540.0
Week	Start D: c: 10/29/1	_	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$540.00	Rating 0.00						
51	4 11	/02/12	11/02/12	M-F 6-630p M-F 6-630p	CM-AII	6-630p	F	:30	1	\$540.003	0.00 NM	1	\$540.0
Week	Start D: c: 10/29/1	_	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$540,00	Rating 0.00						
62	4 11.	/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M	:30	1	\$540.003	0.00 NM	1	\$540.0
Week	Start D. 11/05/1		End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$540.00	Rating 0.00						
33	4 11	/04/12	11/04/12	Su 5-6p Su 5-6p	CM-All		S	:30	1	\$125.003	0.00 NM	1	\$125.00
Week	<u>Start Da</u> c: 10/29/1		End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00			***************************************			
64	4 10	/31/12	10/31/12	M-F 1102-1132p M-F 1102p-1132p		**	132pw	:30	1	\$125.003	0.00 NM	1	\$125.0
	Start Da	ate	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						



Flight Dates 10/30/12-11/06/12

Hiatus Dates Order Sep 00:15:00

Original Date / Revision 11/05/12/ 11/05/12

<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u>

.n (Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	Amount
64	4	10/31/	12 10/31/12	M-F 1102-1132p M-F 1102p-1132		I M-F 1102p-1	132pW	:30	1	\$125.003	0.00 NM		\$125.0
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		0/29/12	11/04/12	W	1		0.00						
65	4			M-F 1102-1132p M-F 1102p-1132	р		132pT	:30	1	\$125.003	0.00 NM	1	\$125.0
	k: 10	tart <u>Date</u> 0/29/12	End Date 11/04/12	Weekdays T	Spots/Week	\$125.00	Rating 0.00						
36	4			M-F 1102-1132p M-F 1102p-1132		l M-F 1102p-1	132pF	:30	1	\$125.003	0.00 NM	1	\$12 5.0
۱۸۱۵۵		tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u>	Spots/Week		Rating						
37	4			M-F 1102-1132p M-F 1102p-1132	CM-AI	<u> </u>	0.00 132p M	:30	1	\$125.003	0.00 NM	1	\$125.00
Wee		art Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1		Rating 0.00						
38	4		2 11/03/12			1030-1130p	S-	:30	1	\$100.003	0.00 NM	1	\$100.0
Wee		art Date 0/29/12	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$100,00	Rating 0.00						
39	4			M-F 9-10p 9-930p		9-930p (9:00 PM-9:3	W	:30	1	\$800.003	0.00 NM	1	\$80 0.0
Wee		<u>art Date</u> 0/29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate	Rating 0.00						
70	4	11/01/1	2 11/01/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:3	T	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee		<u>art Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating 0.00						
1	4	11/02/1	2 11/02/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:3	F D PM)	:30	1	\$800.003	0.00 NM	1	\$80 0.0
Wee		art <u>Date</u> 9/29/12	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
2	4	11/05/1	2 11/05/12	M-F 9-10p 9-930p	CM-AII	9-930p (9:00 PM-9:30	M D PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Nee		art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
3	4	10/31/1	2 10/31/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:0	W 00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Neel		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
4	4	11/01/1	2 11/01/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:0	T 00 PM)	:30	1	\$800.003	0.00 NM	1	\$80 0.00
Man		art Date /29/12	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	4		11/04/12 2 11/02/12			\$800.00 930-10p (9:30 PM-10:0	0.00 F	:30	1	\$800.003	0.00 NM	1	\$800.00
		art Date	End Date	Weekdays	Spots/Week	(9:30 PM-10:0	Rating						
		/29/12	11/04/12	F	1	\$800.00	0.00	_					•
6	4		2 11/05/12	930-10p		930-10p (9:30 PM-10:0		:30	1	\$800.003	0.00 NM	1	\$800.00
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		

00:15:00



587192

Flight Dates 10/30/12-11/06/12

<u>Hiatus Dates</u>

Original Date / Revision 11/05/12/ 11/05/12

Order Sep

<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u>

76	4 11/05	t End /12 11/05/12	Inventory Code M-F 9-10p	in the second se	Start/End T		Len Sp		With the same of t	Rtg Type		Amount
70	4 11/05/	112 11/05/12	930-10p	CIVI-AII	930-10p (9:30 PM-10	M :00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.0
Wee	<u>Start Date</u> k: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
77	4 10/31/	/12 10/31/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	W	:30	1	\$800.003	0.00 NM	1	\$800.0
	Start Date k: 10/29/12	End Date 11/04/12	Weekdays w	Spots/Week 1	+	Rating 0.00						
78		12 11/01/12	M-F 10-1030p		10-1030p	T	:30	1	\$800.003	0.00 NM	1	\$800.0
Wee	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
79		12 11/02/12	M-F 10-1030p M-F 10-1030p		10-1030p	F	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
80		12 11/05/12	M-F 10-1030p	CM-All	10-1030p	M	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Start Date</u> k: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
81	4 10/31/	12 10/31/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	W	:30	1	\$400.003	0.00 NM	1	\$400.0
Weel	Start Date c: 10/29/12	End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
82			M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	T	:30	1	\$400.003	0.00 NM	1	\$400.00
Weel	Start Date <: 10/29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
83	4 11/02/	12 11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	F	:30	1	\$400.003	0.00 NM	1	\$400.00
Weel	Start Date c: 10/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
84	4 11/05/	12 11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$400.003	0.00 NM	1	\$400.00
Weel	Start Date c: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
85	4 11/04/	12 11/04/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	S	:30	1	\$800.003	0.00 NM	1	\$800.00
	Start Date c: 10/29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
86			SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	s	:30	1	\$400.003	0.00 NM	1	\$400.00
Week	Start Date 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
		WHAT	M-F 630-7p M-F 630-7p	···	630-7p	W	:30	1 5	\$2,200.003	0.00 NM	1	\$2,200.00
\\/ _{0 =}	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/29/12 4 11/01/	11/04/12 12 11/01/12	W M-F 630-7p M-F 630-7p	CM-All	\$2,200.00 630-7p	0.00 T	:30	1 5	\$2,200.003	0.00 NM	1	\$2,200.00
	Start Date	End Date	M-F 630-7p Weekdays	Spots/Week	<u>Rate</u>	Rating						



Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product Spence/governor

Estimate #

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
88	4	11/01/1	2 11/01/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	T	:30	1	\$2,200.003	0.00 NM	1	\$2,200.00
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
		/29/12	11/04/12	T	1	\$2,200.00	0.00	·					
89	4	11/02/1	2 11/02/12	M-F 630-7p M-F 630-7p	CM-AII	630-7p	F	:30	1	\$2,200.003	0.00 NM	1	\$2,200.00
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		/29/12	11/04/12			\$2,200.00	0.00						
90	4	11/05/1	2 11/05/12	M-F 630-7p M-F 630-7p	CM-Ail	630-7p	M	:30	1	\$2,200.003	0.00 NM	1	\$2,200.00
10/0		art Date /05/12	End Date	Weekdays M	Spots/Week	Rate	Rating						
91	4		11/11/12	11		\$2,200.00	0.00			04.400.000			
91	·			X Factor Wednes FOX X Factor		•	W	:30	1	\$1,800.003	0.00 NM	1	\$1,800.00
We		art Date /29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00						
92	4	11/01/1	2 11/01/12	X Factor Thursda FOX X Factor	•	7-9p (7:00 PM-8:	T 00 PM)	:30	1	\$1,400.003	0.00 NM	1	\$1,400.00
\A!=		art Date	End Date	Weekdays T	Spots/Week	Rate	Rating						
		/29/12	11/04/12	T		\$1,400.00	0.00						_
93	4			M-F 1132p-1202a M-F 1132p-1202a		M-F 1132p-	-1202aF	:30	1	\$125.003	0.00 NM	1	\$125.00
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		/29/12	11/04/12	F	1	\$125.00	0.00						
94	4		2 11/03/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	S~	:30	1	\$600.003	0.00 NM	1	\$600.00
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
·		/29/12	11/04/12	S-	1	\$600.00	0.00						
95	4	11/05/1	2 11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M	:30	1	\$400.003	0.00 NM	1	\$400.00
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
		/05/12	11/11/12	M	1	\$400.00	0.00						
N 96	4	11/06/1	2 11/06/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	 ⊤	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
We	ek: 11	/05/12	11/11/12	-T	2	\$1,000.00	0.00						
Manager Street or Street							وي مدان بدر بر بروس نخان ندخ الشائلة الدور كا						

Totals 98 \$44,760.00

ORDER

Flight Dates 10/16/12-11/06/12

Order Sep 00:15:00

Alt Order #

Product Estimate # C16C22 **SPENCE 4 MO GOV**

583475 Contract / Revision Original Date / Revision Billing Type Cash Agency Com 15% 11/05/12 11/05/12 **GENERAL**

Order Type **Billing Contact** Billing Cycle EOM/EOC Advertiser Spence, David/R/Mo Gov

814 King Street Billing Calendar BROADCAST Suite 400 Demographic A35+

Alexandria, VA 22314 **Smart Media Group LLC** Agency SP-POL CAN POL Rev Codes

Buying Contact Sales Office DC-M Product Codes PL1Ea

Sales Region NAT **Priority** 2 814 King Street Agency Ref Advertiser Ref Suite 400 Alexandria, VA 22314

Primary Account Executive Dan Driscoll

Order%

Start Date

Account Executive

Dan Driscoll 100% Order Share 25% Market Value 154180

End Date

Competing Station % of Order Amount **KCPT** % 0 **KCTV** 25% 38545 **KCWE** % 0 **KMBC** 25% 38545 KMCI % 0 **KPXE** % 0 **KSHB** 25% 38545 **KSMO** % 0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 81 \$31,977.00 \$37,620.00 0.00 10/01/12 10/22/12 81 \$31,977.00 \$37,620.00 November 2012 2 0.00 10/29/12 \$786.25 \$925.00 11/06/12 2 \$786.25 \$925.00 83 Totals \$32,763.25 \$38,545.00 0.00

Ln Ch	Start	End	Inventory Code	Prook	Stort/End 1	Time Davs	lan Cr		Data Dei	Dta Tuna (Tota	
LII CII	Start	LIIU	inventory Code	Dieak	StarvEnu	inie Days	Len Sp	<i>1</i> 015	Rate Pri	Rtg Type \$	Spots	Amount
1 4	10/18/1	2 10/19/12	M-F 9-10a	CM-All	9-10a	TF	:30	4	\$200,003	0.00 NM	4	\$800.00
			M-F 9-10a						,			,
NEW	/S		5	REV								
;	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/15/12	10/21/12	TF	4	\$200.00	0.00						
			8 F 40 44 -			***************************************			A 4 0 0 0 0 0	0.00.111.		
2 4	10/18/	12 10/19/12		CM-AII	10-11a	TF	:30	4	\$100.003	0.00 NM	4	\$400.0
			M-F 10-11a									
LIVE	WITH KEL	.LY		REV								
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	10/15/12	10/21/12	TF	4	\$100.00	0.00						
3 4		2 10/19/12	M-F 11a-12p			***************************************	.00		#400.000			* 100 0
3 4	10/10/	12 10/19/12		CIVI-AII	11a-12p	TF	:30	4	\$100.003	0.00 NM	4	\$400.0
			M-F 11a-12p									
FAM	FEUD			REV								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
_										-		

Print Date: 11/05/12 Page 2 of 7



583475

Flight Dates 10/16/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product SPENCE 4 MO GOV

Estimate # C16C22

Ln Ch	Start	End	Inventory Code	Break	Start/End	Fime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
3 4	10/18/1		M-F 11a-12p	and the state of the state of the state of	11a-12p	TF	:30	4	\$100.003	0.00 NM	4	\$400.0
			M-F 11a-12p		·					[
FAM F				REV	_							
St Week: 10	tart Date	End Date 10/21/12	<u>Weekdays</u> TF	Spots/Week	Rate	Rating						
4 4			M-F 12p-1p	<u>4</u>	+	0.00	-00		****	0.00 1111		****
		2 10/19/12	M-F 12-1p	CM-AII	12-1p	TF	:30	4	\$200.003	0.00 NM	4	\$800.0
NEWS				REV								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	TF	4	+	0.00						
5 4		2 10/19/12	M-F 3-4p M-F 3-4p	CM-AII	3-4p	TF	:30	4	\$100.003	0.00 NM	4	\$400.0
JUDGI				REV						1		
St Week: 10	<u>tart Date</u> 0/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
6 4	10/18/1	2 10/19/12	M-F 4-5p	CM-All	4-5p	TF	:30	4	\$250.003	0.00 NM	4	\$1,000.0
			M-F 4-5p							1		
	E JUDY			REV								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	TF	4		0.00			2000 000			****
7 4	10/18/1	2 10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	TF	:30	4	\$200.003	0.00 NM	4	\$800.0
NEWS	3		M11 0-000a	REV								
<u>St</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10)/15/12	10/21/12	TF	4	\$200.00	0.00				i		
8 4	10/18/1	2 10/19/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	TF	:30	4	\$200.003	0.00 NM	2	\$400.0
NEWS	;			REV								
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	T		\$200.00	0.00						
	h Date Ra	<u>inge</u> 2-10/21/12 N	escription	<u>Stan</u> 530-	/End Time		<u>/eekdays</u> ThF	Ler		Rtg Type		
Cr	redited	-10/21/121/	1-1" 330-0a	550-	oa	-		-	:30 (\$200.00)	0.00 /0//		
3 ·	-	2-10/21/12 N	4 E E 20 C a	530-	6-		ThF		-00 (0000 00)	0.00 444		
Cr	redited	:-10/21/12 IV	4-C 530-08	550-	0a		!!!	-	:30 (\$200.00)	0.00 /////		
9 4		2 10/19/12	M = 7 00	CM-All	7.0c	TF	:30		¢275 00 2	0.00 NM		Ø4 EAA A
		2 10/19/12	M-F 7-9a		7-9a		:30	4	\$375.00 3	U.UU NIVI	4	\$1,500.0
NEWS		End Data	Martalana	REV	Data	Detino						
<u>80</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> TF	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00				1		
10 4		2 10/20/12		***************************************	Sa 7-9a	S-	:30	1	\$300.003	0.00 NM	1	\$300.0
		10/20/12	Sa 7-9a	ONPAII	0a 1-3a	3	.50	'	φ300.003	0.00 14141		φ300.0
		End Date	Weekdays	Spots/Week	Rate	Rating						
NEWS	an Dan		S-	1	\$300.00	0.00						
NEWS		10/21/12	3-									
NEWS St	0/15/12	2 10/21/12	Su 7-9a		Su 7-9a	S	:30	1	\$200.003	0.00 NM	1	\$200.0
NEWS St. Week: 10	0/15/12 10/21/1				Su 7-9a	S	:30	1	\$200.003	0.00 NM	1	\$200.0
NEWS Str. Week: 10 11 4 NEWS	0/15/12 10/21/1 S art Date		Su 7-9a		<u>Rate</u>	S <u>Rating</u> 0.00	:30	1	\$200.00 3	0.00 NM	1	\$200.0



Flight Dates 10/16/12-11/06/12

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product SPENCE 4 MO GOV

Estimate # C16C22

Ln Cl	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Tota Spots	Amount
NE	ws		53 <i>0</i> -6p	REV	(5:30 PM-6:	00 PM)						
	Start Date :: 10/15/12	End Date 10/21/12	Weekdays TF	Spots/Week 4		Rating 0.00						
Spot 3	Ch Date Ra 4 10/15/1 Credited [+]	<u>ange</u> <u>D</u> 2- <i>10/21/12 N</i>	<u>lescription</u> 1-F 5-6p	<u>Star</u> 53 <i>0-</i>	<u>t/End Time</u> 6p ('5:30 PM-6:00	<u>Weekdays</u> PThF	Lengtl :30	<u>h Rate</u> 0 <i>(\$400.00)</i>	Rtg Type 0.00 NM		
		2 10/19/12	M-F 6-630p M-F 6-630p		6-63 <i>0</i> p	TF-	:30	4 \$	\$540.003	0.00 NM	2	\$1, <i>0</i> 80.0
NE\ Week Spot 1	<u>Start Date</u> : 10/15/12 <u>Ch</u> <u>Date Ra</u>	End Date 10/21/12 ange <u>D</u> 2-10/21/12 M	WeekdaysTF escription 7-F 6-630p	REV Spots/Week 4 Start 6-63	Rate \$540.00 /End Time 0p	Rating 0.00	Weekdays ThF	<u>Lengtl</u> :30	<u>h Rate</u> 0 (\$540.00)	Rtg Type 0.00 NM		
3	[+] 4 10/15/1. Credited [+]	2-10/21/12 M	1-F 6-630p	6-63	0р		ThF	:30	0 (\$540.00)	0.00 NM		
	4 10/20/1 X LATE NT	2 10/20/12	SA 1 <i>0</i> 3 <i>0</i> -113 <i>0</i> p Sa 1 <i>0</i> 3 <i>0</i> -1130p	CM-AII	1030-1130p		5- :30	1 \$	\$10 <i>0.00</i> 3	0.00 NM	1	\$100.0
	Start Date : 10/15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$10 <i>0.00</i>	Rating 0.00						
17 4 NEV		2 10/19/12	M-F 9-1 <i>0</i> p 930-1 <i>0</i> p		93 <i>0-10</i> p (9:3 <i>0</i> PM-1 <i>0</i>		:30	2 \$	800.003	0.00 NM	2	\$1,600.0
	<u>Start Date</u> : 1 <i>0</i> /15/12	End Date 10/21/12	Weekdays TF	Spots/Week 2	<u>Rate</u> \$8 <i>00.00</i>	Rating 0.00						
18 4 NEV		2 10/19/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1 <i>0</i> 3 <i>0</i> -11 <i>0</i> 2p	TF-	:3 <i>0</i>	8 \$	3400.003	0.00 NM	4	\$1,600.0
Week:	Start Date : 10/15/12	End Date 10/21/12	Weekdays TF	Spots/Week 8	<u>Rate</u> \$4 <i>0</i> 0.00	Rating 0.00						
ipot 3	Ch Date Ra 4 10/15/12 Credited [+]		escription I-F 1030-1102p		<u>/End Time</u> -1102p		Weekdays ThF	Length :30	<u>Rate</u> 0 (\$400.00)	Rtg Type 0.00 NM		
4		2-10/21/12 M	-F 1030-1102p	1030	-1102p	•	ThF	:30) (\$400.00)	0.00 NM		
6	. •	2-10/21/12 M	-F 1030-1102p	1030	-11 <i>02</i> p		ThF	:30	(\$400.00)	0.00 NM		
		2-10/21/12 M	-F 1030-1102p	1030	-11 <i>0</i> 2p		ThF	30	(\$400.00)	0.00 NM		
19 4 NEV		2 10/21/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p		S :30	1 \$	800.003	0.00 NM	1	\$800.00
	Start Date 10/15/12	End Date 10/21/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						



583475 Flight Dates 10/16/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 11/05/12/ 11/05/12

<u>Order Sep</u> 00:15:00

Print Date: 11/05/12

Advertiser Spence, David/R/Mo Gov Product SPENCE 4 MO GOV Estimate # C16C22

_n Ci		art	End	Inventory Code		Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
19	4 10/	21/1:	2 10/21/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	S	:30	1	\$800.003	0.00 NM	1	\$800.0
NE	ws			30 10-1030p									
	Start Da	ite	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week	k: 10/15/1	2	10/21/12	S	1	\$800.00	0.00						
20	4 10/	21/12	2 10/21/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	S	:30	1	\$400.003	0.00 NM	1	\$400.00
NE	ws			ou 1000-1102p							1		
	Start Da	<u>te</u>	End Date	Weekdays	Spots/Week	Rate	Rating				ľ		
Week	c: 10/15/1:	2	10/21/12	S	1	\$400.00	0.00						
22	4 10/	18/12	2 10/18/12	MLB Champions		3p-CC	T	:30	1	\$2,200.003	0.00 NM	1	\$2,200.00
NLO	00			MLB Champions	hip Serie:								. ,
NLU	∪S Start Da	ıtc.	End Date	Montedaye	Const. 8841.	.	Ph. 16				1		
Week	31411 Da		10/21/12	Weekdays T	Spots/Week	<u>Rate</u> \$2,200.00	Rating 0.00						
				M-F 6-7a	CM-All		TF	:30		£400.000	0.00.1114	_	****
				M-F 6-7a	OWEAU	U-7 a	16	:30	2	\$400.003	0.00 NM	2	\$800.00
NE\	ws				REV						1		
	Start Da		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
*****	c: 10/15/12		10/21/12	TF	2	\$400.00	0.00						
24	4 10/2	22/12	2 10/22/12	M-F 9-10a	CM-AII	9-10a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
NE\	WS.			M-F 9-10a	REV								
1 Thurs	Start Da	te	End Date	Weekdays	Spots/Week	Rate	Doting				1		
Week	: 10/22/12		10/28/12	M	<u> </u>	\$200.00	Rating 0.00				İ		
25 4	4 10/2	22/12	10/22/12	M-F 10-11a		10-11a	M	:30	1	\$100.003	0.00 NM	1	\$100.00
				M-F 10-11a			7.	.00	Ī	Ψ100.000	0.00 NW	'	φ100.0C
LIV	E WITH F		Υ		REV								
184a alia	Start Da		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 10/22/12		10/28/12	M	1	\$100.00	0.00						
26 4	4 10/2	22/12	10/22/12	M-F 11a-12p	CM-AII	11a-12p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
FAN	/ FEUD			M-F 11a-12p	REV								
	Start Dat	te	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
	: 10/22/12		10/28/12	M	1	\$100.00	0.00						
27 4	4 10/2	2/12	10/22/12	M-F 12p-1p	CM-All	12-1p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
				M-F 12-1p		·			•		0.00 11		Ψ200.00
NEV	-				REV								
	Start Dat 10/22/12		End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
28 4			10/22/12		1	\$200.00	0.00						
20 4	+ 10/2	.2/12	10/22/12	M-F 3-4p	CM-AII	3-4p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
JUD	GE JOE			ин отр	REV								
	Start Dat	<u>e</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	: 10/22/12		10/28/12	M	1	\$100.00	0.00						
29 4	4 10/2	2/12	10/22/12	M-F 4-5p	CM-All	4-5p	M	:30	1	\$250.003	0.00 NM	1	\$250.00
11.15	GE JUDY	,		M-F 4-5p	Page 1								
	Start Dat		End Data	Mookdova	REV	D4	P% = 21				ı		
	10/22/12		End Date 10/28/12	Weekdays M	Spots/Week 1	Rate \$250.00	Rating 0.00						
30 4				M-F 5-530a	CM-All		M	:30	1	\$200.003	0.00 NIM		ቀባባላ ላላ
				M-F 5-530a	OM 71	0.000	H	.00	ı	φ ∠ 00.00 3	0.00 NM	1	\$200.00
NEV	NS				REV						1		



Flight Dates 10/16/12-11/06/12

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product SPENCE 4 MO GOV

Estimate # C16C22

n.	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	ots	Rate Pri	Rtg Type	Tota Spots	Amount
30	4 NEWS		2 10/22/12	M-F 5-530a M-F 5-530a	CM-AII REV	5-530a	М	- :30	1	\$200.003	0.00 NM	1	\$200.0
	<u>S</u> :	tart Date 0/22/12	End Date 10/28/12	Weekdays M	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
31	4	10/22/1	2 10/22/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	M	- :30	1	\$200.003	0.00 NM	1	\$200.0
i	NEWS				REV								
We		<u>tart Date</u> 0/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	Rate \$200.00	Rating 0.00						
32			2 10/22/12		CM-All		M	- :30	1	\$375.003	0.00 NM	4	\$375.0
١	NEWS	S			REV							l	
۱۸/۵	_	tart Date 0/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
33	4		2 10/22/12		· · · · · · · · · · · · · · · · · · ·	530-6p (5:30 PM-6	M	- :30	1	\$400.003	0.00 NM	1	\$400.0
1	NEWS			·	REV	•	•						
We		<u>tart Date</u> 0/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
34	4	10/22/1	2 10/22/12	M-F 6-630p M-F 6-630p	CM-AII	6-630p	М	- :30	1	\$540.003	0.00 NM	1	\$540.0
ļ	NEWS				REV								
We		tart <u>Date</u> 0/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$540.00	<u>Rating</u> 0.00						
35	4		2 10/22/12	M-F 1030-1102p M-F 1030-1102p		1030-1102	р М	- :30	2	\$400.003	0.00 NM	0	\$0.0
ļ	NEWS		Fud Date	Mariala	REV	Data	Datin						
	ek: 10	<u>tart Date</u> 0/22/12	End Date 10/28/12	Weekdays M		\$400.00	Rating 0.00	10/a a ledo ca	1	-th D-t-	D4- T		
pot 1		<u>Ch Date Ra</u> 4 10/22/11 Inresolved	2-10/28/12 N	escription 1-F 1030-1102p		/End Time)-1102p		<u>Weekdays</u> M	<u>Len</u>	<u>gtn Rate</u> :30 (\$400.00)	Rtg Type 0.00 NM		
2	[[ONA DUE I	LONG BB]	1-F 1030-1102p	1030)-1102p		M		:30 (\$400.00)	ነ በ በበ ለነል /		
_	U	inresolved DNA DUE 1		77 7000 77025	.000	, , , , , ,				.00 (0100.00)	0.00 14111		
36	4	10/22/1	2 10/22/12	M-F 630-7p M-F 630-7p	CM-AII	630-7p	M	- :30	1 ;	\$2,200.00 2	0.00 NM	1	\$2,200.0
١	WHEE	EL			REV								
We		tart Date 0/22/12	End Date 10/28/12	Weekdays M	Spots/Week	Rate \$2,200.00	Rating 0.00						
37	4	10/18/1	2 10/18/12	MLB Championsl	nip Seri@M-All		T	- :30	1 :	\$2,200.003	0.00 NM	1	\$2,200.0
	NLCS		End Date	Maakdaya	SpotoMinel	Doto	Dating						
We		<u>tart Date</u> 0/15/12	End Date 10/21/12	Weekdays T	Spots/Week	Rate \$2,200.00	Rating 0.00						
38	4		2 10/19/12	MLB Championsh MLB Champions	nip Seri6M-All	····	F	- :30	3 :	\$2,200.003	0.00 NM	3	\$6,600.0
-	NLCS		****										·
We		<u>tart Date</u> 0/15/12	End Date 10/21/12	Weekdays F	Spots/Week 3	<u>Rate</u> \$2,200.00	<u>Rating</u> 0.00						
39	4	10/19/1	2 10/19/12		CM-All	10-1030p	F	- :30	1	\$800.003	0.00 NM	1	\$800.0



Flight Dates 10/16/12-11/06/12

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Print Date: 11/05/12

Advertiser Spence, David/R/Mo Gov Product SPENCE 4 MO GOV

Estimate # C16C22

Ln Ch	Start	End	Inventory Code M-F 10-1030p	Break	Start/End T	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amoun
rov i	! ATE NIT		M-F 10-1030p									
_	LATE NT Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				,	ŀ	
Week: 1		10/21/12	F	1	· . —	0.00						
40 4		12 10/22/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M	:30	1	\$800.003	0.00 NM	1	\$800.0
	LATE NT Start Date	End Date	Monteleye	04-006-1		- 0						
ع Week: 1		10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	<u>Rating</u> 0.00						
41 4	10/18/		M-F 1102-1132p			1132pTF	:30	1	\$125.00 3	0.00 NM	1	\$125.0
NEWS	S		M-F 1102p-1132	REV								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	TF	1	. —	0.00						
42 4	10/18/	12 10/19/12	M-F 9-10p	CM-AII	930-10p	TF	:30	1	\$800.003	0.00 NM	1	\$800.0
NI-101	•		930-10p		(9:30 PM-10	:00 PM)					-	4-00.0
NEWS		End Date	Manatoday.	REV	.					ı		
೨ Week: 1	tart Date	End Date 10/21/12	<u>Weekdays</u> TF	Spots/Week 1	<u>Rate</u> \$800.00	<u>Rating</u> 0.00						
43 4			M-F 10-1030p	······	10-1030p	TF	:30	1	\$800.00 3	0.00 NM	4	* 000 0
			M-F 10-1030p	Olava	10-1000p		.50	1	φουυ.υυ 3	U.UU INIVI	1	\$800.0
	ATE NT									1		
<u>S</u> Week: 1	tart Date	End Date 10/21/12	<u>Weekdays</u> TF	Spots/Week	Rate	Rating						
44 4			M-F 1030-1102p	1 1	\$800.00	0.00	- 00					
· ·	10/10/1	2 30/13/12	M-F 1030-1102p	CIVI-MII	1030-1102p	TF	:30	1	\$400.003	0.00 NM	1	\$400.0
FOX L	ATE NT									İ		
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/21/12	TF	1	\$400.00	0.00						
45 4	10/20/1	2 10/20/12	Sa 10-1030p Sa 10-1030p	CM-AII	10-1030p	5	:30	1	\$0.00 VIP	0.00 NM	1	\$0.0
FOX L	ATE NT		oa 10-1000p							ı		
<u>St</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	· · · · · · · · · · · · · · · · · · ·	10/21/12	S-	1	\$0.00	0.00						
46 4	10/18/1	2 10/19/12	M-F 1132p-1202a		M-F 1132p-1	202aTF	:30	1	\$0.00 VIP	0.00 NM	1	\$0.00
NEWS	3		M-F 1132p-1202a	REV						ŀ		
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating]		
Week: 10	0/15/12	10/21/12	TF	1	\$0.00	0.00						
47 4	10/18/1	2 10/19/12	M-F 1202-1232a		1202-1232a	TF	:30	1	\$0.00 VIP	0.00 NM	1	\$0.00
NEWS			M-F 1202m-1232									·
	tart Date	End Date	Weekdays	REV Spots/Week	Data	Rating						
Week: 10		10/21/12	TF	1	<u>Rate</u> \$0.00	0.00				1		
18 4	10/19/1	2 10/19/12	MLB Championsh	ip Seri&M-All		F	:30	1 9	2,200.003	0.00 NM	· · · · · · · · · ·	\$2,200.00
NII OO			MLB Championsh									Ţ=,=00,0 (
NLCS St	art Date	End Data	Mookdowa	Cnoto Attact	D - 4 -	D-6						
<u>ی.</u> Week: 10		End Date 10/21/12	Weekdays	Spots/Week	Rate \$2,200.00	Rating 0.00						
19 4			College Home Tea			S	:30	1 0	31,000.003	0.00 NM	1	\$4 000 or
			College Home Te		(6:30 PM-9:3	_	.00	1 4	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	U.UU INIVI	ı	\$1,000.00
C+	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		



Flight Dates 10/16/12-11/06/12

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product SPENCE 4 MO GOV

Estimate # C16C22

Ln (Ch	Start	End	Inventory Code	Brook	Start/End	Timo Dove	lan Cr	o to	Dota Dei	Dia Tuna (Tota	Second Control of the
		Witness against a				reality where the Spatisher		Len Sp	ots		Rtg Type S	spots	Amount
49	4	10/20/1	2 10/20/12	College Home Te	•		S-	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
				College Home To	eam	(6:30 PM-9:	30 PM)				1		
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 10/	15/12	10/21/12	S-	1	\$1,000.00	0.00				1		
50	4	10/22/1	2 10/22/12	M-F 1102-1132p	CM-All	M-F 1102p-	-1132p M	:30	1	\$250.003	0.00 NM	1	\$250.00
				M-F 1102p-1132		•	•			,		•	4-00.00
N	EWS			•	REV								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Wee	ek: 10/2	22/12	10/28/12	M	1	\$250.00	0.00				- 1		
N 51	4	11/06/1	2 11/06/12	M-F 7-9a	CM-All	7-9a	-7	:30	1	\$825,001	0.00 NM	1	\$825.00
				M-F 7-9a			,	.00	•	φα20.00 ;	0.00 1414	,	Ψ020.00
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Mes	ek: 11/0		11/11/12	-T	Opota/Week	\$825.00	0.00				1		
	***************************************				014.611								
N 52	4	11/06/1	2 11/06/12	M-F 430a News	-	430-5a	-T	:30	1	\$100.001	0.00 NM	1	\$100.00
				M-F 430-5a New	s						- 1		
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 11/0	05/12	11/11/12	-T	1	\$100.00	0.00						
											Totale	00 ¢	28 545 00

Totals

83 \$38,545.00

00:15:00

WDAF-TV

587966 /

ORDER

Flight Dates 11/03/12-11/06/12

15%

Product

Agency Com

11/02/12 Billing Contact

Advertiser Spence, David/R/Mo Gov

11/02/12

814 King Street Suite 400

Alexandria, VA 22314

Sales Office DC-M

Sales Region NAT

Agency Ref

Agency Smart Media Group LLC

Buying Contact Nicole Graff

814 King Street Suite 400

Alexandria, VA 22314

Contract / Revision

Original Date / Revision

Estimate # N02N06

Alt Order # 9854677

Order Sep

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC
Billing Calendar BROADCAST

Demographic A25-54

Rev Codes SP-POL CAN POL

Product Codes PL1Ea

<u>Priority</u> DEFAULT

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 25% Market Value 84760

Competing Station	1 % of Order	Amount
KCPT	%	0
KCTV	25%	21190
KCWE	%	0
KMBC	25%	21190
KMCI	%	0
KPXE	%	0
KSHB	25%	21190
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount November 2012 29 \$18,011.50 \$21,190.00 0.00 10/29/12 11/06/12 29 \$18,011.50 \$21,190.00 \$21,190.00 Totals 29 \$18,011.50 0.00

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	4	11/04/1	2 11/04/12	Su 7-9a Su 7-9a	CM-AII	Su 7-9a	5	:30	1	\$500.00 1	0.00 NM	1	\$500.00
We	<u>Start</u> ek: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 2	4	11/03/1	2 11/03/12	SA 1030-1130p Sa 1030-1130p	CM-All	1030-1130p	S-	:30	1	\$300.00 1	0.00 NM	1	\$300.00
We	<u>Start</u> ek: 10/2	Date 9/12	End Date 11/04/12	Weekdays -	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 3	4	11/04/12	2 11/04/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	5	:30	1	\$1,800.00 1	0.00 NM	1	\$1,800.00
We	<u>Start</u> ek: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00	· · · · · · · · · · · · · · · · · · ·					1
E 4	4	11/04/12	2 11/04/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	S	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	Start	<u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		

Print Date: 11/02/12



587966

Flight Dates 11/03/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product

Estimate # N02N06

l /	~ L	O44		Lance to a Const	ъ .	O. 15						Tota	als
Ln (E 4	اار 4	Start 11/04/1	End 2 11/04/12	Inventory Code SU 1030-1102p	Day of the Control of	Start/End T 1030-1102p	**************************************	Len Sp :30		Rate Pri \$1,000.001	Rtg Type S	وبينو والمساوية	Amount
	·	, 🗸 ., ,	2 110-1112	Su 1030-1102p	OWITH	1000-1102p	3	.50	'	\$1,000.001	U.UU INIVI	1	\$1,000.00
We4	<u>Star</u> ek: 10/2	t <u>Date</u>	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
5				M-Su 5a-12x Rot		1230-1p	S-	:30	1	\$800.00 1	0.00 NM	1	\$800.00
	Ctor	t Date	End Date	1230-1p	Cmata AAIa ali	(12:30 PM-1	′						
Wee	<u>3tar</u> k: 10/2		11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 6	4	11/05/1	2 11/06/12	M-F 9-10a M-F 9-10a	CM-Ali	9-10a	MT	:30	4	\$500.00 DEF	0.00 NM	4	\$2,000.00
	Stan	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 11/0		11/11/12	MT	4	\$500.00	0.00						
N 7	4	11/05/1	2 11/06/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	MT	:30	2	\$250.00 DEF/	0.00 NM	2	\$500.00
144		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
VVec	k; 11/0 4		11/11/12 2 11/06/12	MT M-F 11a-12p	CM-AII	\$250.00 11a-12p	0.00 MT	:30	2	\$200.00 DEFA	1 0 00 AIA	2	\$400.00
	·	, .	2 11100,12	M-F 11a-12p	OWI-7-til	11a-12p	14(1	.50	۷.	\$200.00 DEF	· 0.00 IVIVI	2	\$400.00
Wee	<u>Start</u> k: 11/0	<u>t Date</u> 15/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
N 9		***************************************	2 11/06/12	M-F 12p-1p	CM-All		MT	:30	2	\$500.00 DEFA	0.00 NM	2	\$1,000.00
	Start	t Date	End Date	M-F 12-1p Weekdays	Spots/Week	Rate	Rating						
	k: 11/0	5/12	11/11/12	MT	2	\$500.00	0.00						
V 10	4	11/04/1	2 11/04/12	FOX News Sunda FOX News Sunda	•	9a-10a	S	:30	1	\$500.00 DEFA	0.00 NM	1	\$500.00
		<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				İ		
vvee v 11	k: 10/2 4	***************************************	11/04/12 2 11/05/12	M-F 3-4p	1 CM-All	\$500.00 3-4p	0.00 M	:30	1	\$200.00 DEFA	O OO NM	1	\$200.00
				M-F 3-4p		٠.۴	**	.00	*	Ψ200.00 BE17	0.00 (4)		Ψ200.00
Wee	<u>Start</u> k: 11/0	<u>t Date</u> 5/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
V 12			2 11/05/12	M-F 4-5p M-F 4-5p	CM-AII		M	:30	1	\$625.00 DEFA	0.00 NM	1	\$625.00
18/00		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
VVEE V 13	k: 11/0 4		11/11/12 2 11/05/12	M M-F 5-6p	CM-All	\$625.00 5-530p	0.00 M	:30	1 9	\$1,000.00 DEFA	MW 00.0	1	\$1,000.00
				5-530p		(5:00 PM-5:3	• •	.00		/1,000.00 BE; /	0.00 11111	,	\$1,000.00
Wee	<u>Start</u> k: 11/0		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00						
V14			2 11/05/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:0	M	:30	1 \$	\$1,000.00 DEFA	0.00 NM	1	\$1,000.00
		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k. 11/0		11/11/12	M	***************************************	\$1,000.00	0.00						ù
N15	4	11/05/12	2 11/05/12	M-F 6-630p M-F 6-630p	CM-AII	o-630p	M	:30	1 \$	51,440.00 DEFA	0.00 NM	1	\$1,440.00
18/		Date	End Date	Weekdays	Spots/Week	Rate	Rating	·····					
vvee V16	k: 11/0: 4		11/11/12 2 11/05/12	M M-F 1102-1132p		\$1,440.00 M-F 1102p-1	0.00 132p M	:30	2	\$375.00 DEFA	0.00 8184	2	\$750.00
				M-F 1102p-1132p)	vzp-1	- wash in	,00	~	QUI U, QUI DEFA	O.OO MINI	۷.	⊕ <i>1</i> 30,00
	<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		

Print Date: 11/02/12 Page 3 of 3



Contract evision

587966 Flight Dates 11/03/12-11/06/12

Hiatus Dates

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product

<u>Original Date / Revision</u> 11/02/12/ 11/02/12

Estimate # N02N06

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Totals Spots Amount
N 16 4 11/05/12 11/05	/12 M-F 1102-1132p CM-A M-F 1102p-1132p	I M-F 1102p-1132p M	:30 2	\$375.00 DEFA 0.00 NM	2 \$750.00
<u>Start Date</u> <u>End Da</u> Week: 11/05/12 11/11/1		<u>Rate</u> <u>Rating</u> 2 \$375.00 0.00			
N 17 4 11/05/12 11/05	/12 M-F 9-10p CM-A 9-930p	I 9-930р м (9:00 РМ-9:30 РМ)	:30 1	\$1,800.00 DEFA 0.00 NM	1 \$1,800.00
<u>Start Date</u> <u>End Da</u> Week: 11/05/12 <u>11/11/1</u>	2 M	\$1,800.00 0.00			
N 18 4 11/05/12 11/05/	/12 M-F 9-10p CM-AI 930-10p	I 930-10p M (9:30 PM-10:00 PM)	:30 1	\$1,800.00 DEFA 0.00 NM	1 \$1,800.00
<u>Start Date</u> <u>End Da</u> Week: 11/05/12 11/11/1		<u>Rate</u> <u>Rating</u> \$1,800.00 0.00			
N 19 4 11/05/12 11/05/	12 M-F 10-1030p CM-AI M-F 10-1030p	I 10-1030p M	:30 1	\$1,800.00 DEFA 0.00 NM	1 \$1,800.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/1		Rate Rating 5.00 0.00			
N20 4 11/05/12 11/05/	12 M-F 1030-1102p CM-AI M-F 1030-1102p	I 1030-1102р м	:30 1	\$1,800.00 DEFA 0.00 NM	1 \$1,800.00
<u>Start Date</u> <u>End Da</u> Week: 11/05/12 11/11/1		Rate Rating 5.00 0.00			
N 24 4 11/04/12 11/04/	12 SU 1232A-132A CM-AI Su 1232-132a	l 1232-132aS	:30 1	\$75.00 DEFA 0.00 NM	1 \$75.00
<u>Start Date</u> <u>End Da</u> Week: 10/29/12 11/04/1	NICOL STATE	Rate Rating \$75.00 0.00			
N25 4 11/05/12 11/05/	12 M-F 1232-102a CM-AI M-F 1232-1a	l 1232-1a M	:30 1	\$100.00 DEF# 0.00 NM	1 \$100.00
<u>Start Date</u> <u>End Da</u> Week: 11/05/12 11/11/1		Rate Rating \$100.00			
				Totals	29 \$21,190.00



ORDER

Flight Dates 11/03/12-11/06/12

Order Sep 00:15:00

Product

Estimate #

Alt Order#

Contract / Revision

587966

Original Date / Revision

Agency Com 15%

11/02/12 11/02/12

Billing Contact

Advertiser Spence, David/R/Mo Gov

814 King Street Suite 400

Alexandria, VA 22314

Agency Smart Media Group LLC

Buying Contact Nicole Graff

Sales Office DC-M

Sales Region NAT

Agency Ref

Billing Type

Cash

Order Type **GENERAL**

EOM/EOC Billing Cycle

Billing Calendar BROADCAST

Demographic A25-54

SP-POL CAN Rev Codes

POL

Product Codes PL1Ea

Priority DEFAULT

Advertiser Ref

814 King Street Suite 400 Alexandria, VA 22314

Primary Account Executive

Dan Driscoll

Totals

Account Executive Order% Start Date End Date Dan Driscoll 100%

5

\$3,740.00

Order Share 25% Market Value 17600

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	4400
KCWE	%	0
KMBC	25%	4400
KMCI	%	0
KPXE	%	0
KSHB	25%	4400
KSMO	%	0

Order Totals Billing Plan Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Net Amount Gross Amount Month November 2012 5 \$3,740.00 \$4,400.00 0.00 10/29/12 11/04/12 5 \$3,740.00 \$4,400.00

0.00

\$4,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	ls Amount
1	4	11/04/12	11/04/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
W	•	art Date 1/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
2	4	11/03/12	11/03/12	SA 1030-1130p Sa 1030-1130p	CM-All	1030-1130p	S-	:30	1	\$300.00 1	0.00 NM	1	\$300.00
 We		art <u>Date</u> 1/29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
3	4	11/04/12	11/04/12	Su 10-1030P Su 10-1030p	CM-AII	10-1030p	s	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
W		art <u>Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00						
4	4	11/04/12	11/04/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	\$:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	St	art Date	End Date	Weekdavs	Spots/Week	Rate	Rating						

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Contract evision

587966

Flight Dates 11/03/12-11/06/12

<u>Hiatus Dates</u>

Original Date / Revision 11/02/12/ 11/02/12

<u>Order Sep</u> 00:15:00

Print Date: 11/02/12

Advertiser Spence, David/R/Mo Gov Product

												To	tals
Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
4	4	11/04/12	11/04/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	S	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
V	<u>Sta</u> /eek: 10	rt Date /29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 5	4	11/03/12	2 11/03/12	M-Su 5a-12x Rota 1230-1p	ator CM-All	1230-1p (12:30 PM-1:	5- 00 PM)	:30	1	\$800.001	0.00 NM	1	\$800.00
V	<u>Sta</u> /eek: 10	rt Date /29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
						***************************************	to provide the second s				Totals	5	\$4,400.00



Contract / Revision

587192

Order%

ORDER

Flight Dates 10/30/12-11/06/12

Order Sep 00:15:00

<u>Product</u> <u>Estimate #</u>

Spence/governor Alt Order #

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

10/31/12 10/31/12 <u>Billing Contact</u> <u>Order Type</u> GENERAL

Advertiser Spence, David/R/Mo Gov

Billing Cycle EOM/EOC

814 King Street <u>Billing Calendar</u> BROADCAST

Suite 400
Agency Smart Media Crown LLC Alexandria, VA 22314
Demographic A25-54

Agency Smart Media Group LLC Rev Codes SP-POL CAN POL

Buying Contact Nicole Graff
Sales Office DC-M Product Codes PL1Ea

814 King Street Sales Region NAT Priority 3

Suite 400 Agency Ref Advertiser Ref
Alexandria, VA 22314

Start Date

Primary Account Executive

Dan Driscoll

Account Executive

Dan Driscoll 100%

Order Share 25% Market Value 169540

End Date

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	423 8 5
KCWE	%	0
KMBC	25%	423 8 5
KMCI	%	0
KPXE	%	0
KSHB	25%	42385
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount November 2012 95 \$36,027.25 \$42,385.00 0.00 10/29/12 11/06/12 95 \$36,027.25 \$42,385.00 95 \$36,027.25 \$42,385.00 0.00 Totals

L	.n	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
1000000	1	4	10/31/12	2 10/31/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	W	:30	1	\$200.003	0.00 NM	1	\$200.00
	We	_	<u>art Date</u> 0/29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
-	2	4	11/01/13	2 11/01/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	T	:30	1	\$200.003	0.00 NM	1	\$200.00
	We		art <u>Date</u> 0/29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$200.00	Rating —						
	3	4	11/02/12	2 11/02/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	F	:30	1	\$200.003	0.00 NM	1	\$200.00
	We		art <u>Date</u> 0/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00	Month					
-	4	4	11/05/12	2 11/05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
		<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						



Flight Dates 10/30/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12

Order Sep 00:15:00

<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u>

n C			Inventory Cod			Time Days	Len S	pots	Rate Pri	Rtg Type S	pots	Amount
4	4 11/05/	12 11/05/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	M	:30	1	\$200.003	0.00 NM	1	\$200.0
Weel	<u>Start Date</u> k: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
5	4 11/06/	12 11/06/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-T	:30	1	\$200.003	0.00 NM	1	\$200.0
Weel	<u>Start Date</u> k: 11/05/12	End Date 11/11/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
6	4 10/31/	12 10/31/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	W	:30	1	\$100.003	0.00 NM	1	\$100.0
Weei	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
7	4 11/01/	12 11/01/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	T	:30	1	\$100.003	0.00 NM	1	\$100.0
Weel	Start Date c: 10/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
8		12 11/02/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	F	:30	1	\$100.003	0.00 NM	1	\$100.0
Weel	Start Date c: 10/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
9	4 11/05/1	12 11/05/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M	:30	1	\$100.003	0.00 NM	1	\$100.0
Week	Start Date c: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
0	4 11/06/1	2 11/06/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
Week	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
1	4 10/31/1	2 10/31/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	W	:30	1	\$100.003	0.00 NM	1	\$100.0
Week	Start Date :: 10/29/12	End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
2	4 11/01/1	2 11/01/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	T	:30	1	\$100.003	0.00 NM	1	\$100.00
Veek	Start Date : 10/29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0,00						
3 -	4 11/02/1	2 11/02/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	-	:30	1	\$100.003	0.00 NM	1	\$100.00
Veek	Start Date : 10/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
4		2 11/05/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
Veek	Start Date : 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
5 4	4 11/06/1	2 11/06/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
Veek	Start Date 11/05/12	End Date 11/11/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00	•					
3 4	4 10/31/1	2 10/31/12	M-F 12p-1p M-F 12-1p	CM-AII		W	:30	1	\$200.003	0.00 NM	1	\$200.00
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				İ		



587192 Flight Dates 10/30/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12

Order Sep 00:15:00

<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u>

Ln C	h St	art	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Tota Spots	is Amount
16	4 10/3	31/1:	2 10/31/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	W	:30	1	\$200.003	0.00 NM		\$200.0
Wee	<u>Start Da</u> k: 10/29/12		End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
17	4 11/0)1/1:	2 11/01/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	T	:30	1	\$200.003	0.00 NM	1	\$200.0
	Start Da k: 10/29/12	?	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
18			2 11/02/12	M-F 12p-1p M-F 12-1p	CM-Ali	12-1p	~~~F	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee	<u>Start Da</u> k: 10/29/12		End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
19	4 11/0	5/12	2 11/05/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee	<u>Start Da</u> k: 11/05/12		End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
20			2 10/31/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	W	:30	1	\$100.003	0.00 NM	1	\$100.00
Weel	Start Dat 10/29/12	****	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
21			2 11/01/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	T	:30	1	\$100.003	0.00 NM	1	\$100.00
Weel	Start Dat 10/29/12:		End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
22	4 11/0	2/12	2 11/02/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	F	:30	1	\$100.003	0.00 NM	1	\$100.00
Week	Start Dat 10/29/12:		End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
23	4 11/0	5/12	11/05/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
Week	Start Dat 11/05/12:		End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
24	4 10/3	1/12	2 10/31/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	W	:30	1	\$250.003	0.00 NM	1	\$250.00
Week	<u>Start Dat</u> :: 10/29/12		End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
25	4 11/0	1/12	11/01/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	T	:30	1	\$250.003	0.00 NM	1	\$250.00
Week	Start Dat 10/29/12:		End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
26	4 11/0	2/12	11/02/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	~F	:30	1	\$250.00 3	0.00 NM	1	\$250.00
Week	Start Dat : 10/29/12		End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
27	4 11/0	5/12	11/05/12	M-F 4-5p M-F 4-5p	CM-All		M	:30	1	\$250.003	0.00 NM	1	\$250.00
اممالا	Start Date: 11/05/12		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
	*******			M-F 5-530a M-F 5-530a	CM-All	\$250.00 5-530a	0.00 W	:30	1	\$200.003	0.00 NM	1	\$200.00
	Start Dat	2	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

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Advertiser Spence, David/R/Mo Gov Product Spence/governor Estimate #

.n C	h	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
28	4	10/31/1	2 10/31/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	W	:30	1	\$200.003	0.00 NM	1	\$200.0
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0,00						
29	4	11/01/1	2 11/01/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	T	:30	1	\$200.003	0.00 NM	1	\$200.0
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
30	4	11/02/1	2 11/02/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	F	:30	1	\$200.003	0.00 NM	1	\$200.0
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
31	4	11/05/1	2 11/05/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	М	:30	1	\$200.003	0.00 NM	1	\$200.0
Wee		art <u>Date</u> /05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
32	4	11/06/1	2 11/06/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	- T	:30	1	\$200,003	0.00 NM	1	\$200.0
Wee		art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> -T	Spots/Week 1	Rate \$200.00	Rating 0.00						
33	4	10/31/1	2 10/31/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	W	:30	1	\$200.003	0.00 NM	1	\$200.0
Wee		art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
34	4	11/01/1	2 11/01/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	T	:30	1	\$200.003	0.00 NM	1	\$200.0
Wee		art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00				:		
35	4	11/02/1	2 11/02/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	F	:30	1	\$200.003	0.00 NM	1	\$200.0
Wee		rt <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
36	4	11/05/1	2 11/05/12	M-F 530-6a M-F 530-6a	CM-Ail	530-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.0
	k: 11.	art <u>Date</u> /05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
37	4	11/06/1	2 11/06/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T	:30	1	\$200.003	0.00 NM	1	\$200.0
Wee		art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
38	4	10/31/1	2 10/31/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a	W	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays W	Spots/Week	· · · · · · · · · · · · · · · · · · ·	Rating 0.00						
39	4	11/01/1	2 11/01/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a	Т	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee		rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$400.00	Rating 0.00						
40	4	11/02/1	2 11/02/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	F	:30	1	\$400.003	0.00 NM	1	\$400.0
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12

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Advertiser Spence, David/R/Mo Gov Product Spence/governor Estimate #

Ln (Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	ls Amount
40	4	11/02/1	2 11/02/12		CM-All	6-7a	F	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee		art Date /29/12	End Date 11/04/12	M-F 6-7a <u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
41	4	11/05/1	2 11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee		art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
42	4	11/06/1	2 11/06/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-T	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee		art <u>Date</u> /05/12	End Date 11/11/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
43	4	10/31/1	2 10/31/12	M-F 7-9a M-F 7-9a	CM-AII	7-9a	~-W	:30	1	\$375.003	0.00 NM	1	\$375.00
Wee		art Date /29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	Rate \$375.00	Rating 0.00						
44	4	11/01/1	2 11/01/12	M-F 7-9a M-F 7-9a	CM-All		T	:30	1	\$375.003	0.00 NM	1	\$375.00
Wee		art Date /29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
45	4	11/02/1	2 11/02/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	F	:30	1	\$375.00 3	0.00 NM	1	\$375.00
Wee		art Date /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
46	4	11/05/1	2 11/05/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	M	:30	1	\$375.003	0.00 NM	1	\$375.00
		art <u>Date</u> /05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
47	4	11/06/1	2 11/06/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	-T	:30	1	\$375.003	0.00 NM	1	\$375.00
Wee		art Date /05/12	End Date 11/11/12	Weekdays -T	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
48	4	11/03/1	2 11/03/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	S-	:30	1	\$300.003	0.00 NM	1	\$300.00
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
49	4	11/04/1	2 11/04/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	s	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee		art Date /29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
50	4			FOX News Sunda	*	9a-10a	S	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00		·	· · · - · - · .			
51	4	10/31/1	2 10/31/12	M-F 5-6p 5-530p		5-530p (5:00 PM-5:3	W 30 PM)	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee		<u>rt Date</u> /29/12	End Date 11/04/12	W	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00	V					
52	4		2 11/01/12		CM-All	5-530p (5:00 PM-5:	T	:30	1	\$400.003	0.00 NM	1	\$400.00
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						

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Hiatus Dates

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Advertiser Spence, David/R/Mo Gov Product Spence/governor

n C	n	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	-Amount
52	4	11/01/12	11/01/12	•		5-530p	T	:30	1	\$400.003	0.00 NM	1	\$400.00
	Stort	Date	End Date	5-530p Weekdavs	Spots/Week	(5:00 PM-5:3 Rate	Rating				1		
Weel	<u>عاماد</u> 10/29 k:		11/04/12	T	<u>30013/11/06/1</u>	\$400.00	0,00				- 1		
53	4	11/02/12	2 11/02/12	M-F 5-6p 5-530p		5-530p (5:00 PM-5:3	F 0 PM)	:30	1	\$400.003	0.00 NM	1	\$400.00
	<u>Start</u> k: 10/29	9/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
54			2 11/05/12	5-530p		5-530p (5:00 PM-5:3		:30	1	\$400.003	0.00 NM	1	\$400.0
Mool	<u>Start</u> k: 11/05		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
			2 10/31/12		CM-All	530-6p (5:30 PM-6:0	W	:30	1	\$400.003	0.00 NM	1	\$400.00
Weel	<u>Start</u> k: 10/29		End Date 11/04/12	Weekdays W	Spots/Week	Rate \$400.00	Rating 0.00						
56	4 ′	11/01/12	11/01/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6:0	T 0 PM)	:30	1	\$400.003	0.00 NM	1	\$400.0
Mool	<u>Start</u> k: 10/29		End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
			2 11/02/12		·	530-6p (5:30 PM-6:0	F	:30	1	\$400.003	0.00 NM	1	\$400.0
Weel	<u>Start</u> k: 10/29		End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u>	Rating 0.00						
58			11/05/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6:0	•	:30	1	\$400.003	0.00 NM	1	\$400.0
Weel	<u>Start</u> k: 11/05		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
			10/31/12	M-F 6-630p M-F 6-630p		6-630p	W	:30	1	\$540.003	0.00 NM	1	\$540.0
Week	<u>Start</u> k: 10/29		End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$540.00	Rating 0.00						
60				M-F 6-630p M-F 6-630p	CM-AII	6-630p	T	:30	1	\$540.003	0.00 NM	1	\$540.0
Week	<u>Start</u> 4: 10/29		End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$540.00	Rating 0.00						
-				M-F 6-630p M-F 6-630p	CM-All	6-630p	F	:30	1	\$540.003	0.00 NM	1	\$540.0
Weel	<u>Start</u> k: 10/29		End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$540.00	Rating 0.00						
62			11/05/12	M-F 6-630p M-F 6-630p		6-630p	M	:30	1	\$540.003	0.00 NM	1	\$540.0
\/\ee	<u>Start</u> k: 11/05		End Date 11/11/12	Weekdays M	Spots/Week	<u>Rate</u> \$540.00	Rating 0.00		,				
	······································	***************************************	2 11/04/12	······································	CM-All		S	:30	1	\$125.003	0.00 NM	1	\$125.0
	Start		End Date	Weekdays	Spots/Week	Rate	Rating						
~	k: 10/29 4		11/04/12 10/31/12	S M-F 1102-1132p M-F 1102p-1132p		\$125.00 M-F 1102p-1	0.00 I132pW	:30	1	\$125.00 3	0.00 NM	1	\$125.0
Ψ.													



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Hiatus Dates

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<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u> Estimate #

.n (_	Start	End	Inventory Code	Same and the same and the same	Start/End T	ime Days	Len S	pots		Rtg Type	Spots	Amount
64	4	10/31/1	2 10/31/12	M-F 1102-1132p M-F 1102p-1132		M-F 1102p-1	1132pW	:30	1	\$125.003	0.00 NM	1	\$125.0
Wee		art Date)/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1		Rating 0.00						
65	4	11/01/1	2 11/01/12	M-F 1102-1132p M-F 1102p-1132		M-F 1102p-1	1132pT	:30	1	\$125.003	0.00 NM	1	\$125.0
Wee		<u>art Date</u>)/29/12	End Date 11/04/12	Weekdays T	Spots/Week 1		Rating 0.00						
36	4	11/02/1	2 11/02/12	M-F 1102-1132p M-F 1102p-1132		M-F 1102p-1	132pF	:30	1	\$125.003	0.00 NM	1	\$125.0
Wee		art <u>Date</u> 1/29/12	End Date 11/04/12	Weekdays	Spots/Week 1		Rating 0.00						
37	4	11/05/1	2 11/05/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-1	132р м	:30	1	\$125.003	0.00 NM	1	\$125.0
Wee		art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1		Rating 0.00						
88	4	11/03/1	2 11/03/12	SA 1030-1130p Sa 1030-1130p	CM-AII	1030-1130p	S-	:30	1	\$100.003	0.00 NM	1	\$100.00
Wee		a <u>rt Date</u> /29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$100,00	Rating 0.00						
9	4	10/31/1	2 10/31/12	M-F 9-10p 9-930p		9-930p (9:00 PM-9:3	W 0 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
70	4	11/01/1	2 11/01/12	M-F 9-10p 9-930p	CM-AII	9-930p (9:00 PM-9:3	T 0 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee		a <u>rt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
' 1	4		2 11/02/12	M-F 9-10p 9-930p		9-930p (9:00 PM-9:3	F 0 PM)	:30	1	\$800.003	0.00 NM	1	\$800.0
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0,00						
72	4	11/05/1	2 11/05/12	M-F 9-10p 9-930p	CM-AII	9-930p (9:00 PM-9:3	M 0 PM)	:30	1	\$800.003	0.00 NM	1	\$800.0
Wee		art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
'3	4	10/31/1	2 10/31/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10:	W 00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee		art Date /29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
4	4	11/01/1	2 11/01/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10:	T 00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee		<u>rt Date</u> /29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
5	4	11/02/1	2 11/02/12	M-F 9-10p 930-10p		930 <u>-</u> 10p (9:30 PM-10:	F 00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$800.00	Rating 0.00						Trans
6	4	11/05/1	2 11/05/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10:0	M	:30	1	\$800.003	0.00 NM	1	\$800.00
	Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Advertiser Spence, David/R/Mo Gov Product Spence/governor

_						0		, ,				Tota	1 22 5 5 5
n C	NAME OF TAXABLE PARTY.	Start	End	Inventory Code		Start/End Ti		Len S	pots		Rtg Type		Amount
76	4	11/05/12	2 11/05/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10:	M 00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Star</u> k: 11/0	t <u>Date</u> 15/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
77	4	10/31/1:	2 10/31/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	W	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Star</u> k: 10/2	t <u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
78	4	11/01/1:	2 11/01/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	T	:30	1	\$800.003	0.00 NM	1	\$800.0
Wee	<u>Star</u> k: 10/2	t <u>Date</u> 9/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
79	4	11/02/1	2 11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	F	:30	1	\$800.003	0.00 NM	1	\$800.0
Wee	<u>Star</u> k: 10/2	<u>t Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
80	4	11/05/1	2 11/05/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M	:30	1	\$800.003	0.00 NM	1	\$800.0
Wee	<u>Star</u> k: 11/0	<u>t Date</u> 15/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
81	4	10/31/1	2 10/31/12	M-F 1030-1102p M-F 1030-1102p	CM-AII	1030-1102p	W	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee	<u>Star</u> k: 10/2	t <u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
82	4	11/01/1:	2 11/01/12	M-F 1030-1102p M-F 1030-1102p	CM-Ail	1030-1102p	T	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee	<u>Star</u> k: 10/2	t <u>Date</u> 9/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
83	4	11/02/1	2 11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	F	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee	<u>Star</u> k: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
84	4	11/05/1	2 11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-AII	1030-1102p	M	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee	<u>Star</u> k; 11/0	t <u>Date</u> 5/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
85	4	11/04/1	2 11/04/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	S	:30	1	\$800.003	0.00 NM	1	\$800.0
Wee	<u>Star</u> k: 10/2	<u>t Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
86	4	11/04/1:	2 11/04/12	SU 1030-1102p Su 1030-1102p	CM-AII	1030-1102p	S	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee	<u>Star</u> k: 10/2	<u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00					. F F	
87	4		2 10/31/12	M-F 630-7p M-F 630-7p	CM-AII	630-7p	W	:30	1	\$2,200.003	0.00 NM	1	\$2,200.0
Wee	<u>Stan</u> k: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays w	Spots/Week	<u>Rate</u> \$2,200.00	Rating 0.00						7
88			2 11/01/12	***	***************************************	630-7p	T	:30	1	\$2,200.003	0.00 NM	1	\$2,200.0
	Start	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				l		

Print Date: 10/31/12

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u>

1	7 1-	04									Tota	MARKET TO SERVICE THE PARTY OF
Ln (jn	Start	End	Inventory Code		Start/End	Γime Days	Len Sp	ots Rate	Pri Rtg Type	Spots	Amount
88	4	11/01/1	2 11/01/12	M-F 630-7p M-F 630-7p	CM-Ail	630-7p	T	:30	1 \$2,200.00	3 0.00 NM	1	\$2,200.00
Wee		rt <u>Date</u> /29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$2,200.00	Rating 0.00					
89	4	11/02/1	2 11/02/12	M-F 630-7p M-F 630-7p	CM-AII	630-7p	F	:30	1 \$2,200.00	3 0.00 NM	1	\$2,200.00
Wee		rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$2,200.00	Rating 0.00					
90	4	11/05/1	2 11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M	:30	1 \$2,200.00	3 0.00 NM	1	\$2,200.00
Wee	***************************************	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$2,200.00	Rating 0.00					
91	4	10/31/1	2 10/31/12	X Factor Wednes FOX X Factor	day CM-All	7-9p	W	:30	1 \$1,800.00	3 0.00 NM	1	\$1,800.00
Wee	***************************************	<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00			1		
92	4	11/01/1	2 11/01/12	X Factor Thursda FOX X Factor	•	7-9p (7:00 PM-8:0	T 00 PM)	:30	1 \$1,400.00	3 0.00 NM	1	\$1,400.00
Wee		rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00					
N 93	4	11/02/1	2 11/02/12	M-F 1132p-1202a M-F 1132p-1202a		M-F 1132p-	1202aF	:30	1 \$125.00	3 0.00 NM	1	\$125.00
Wee		<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00					
N 94	4	11/03/12	2 11/03/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	S-	:30	1 \$600.00	3 0.00 NM	1	\$600.00
Wee		<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
N 95	4	11/05/12	2 11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M	:30	1 \$400.00	3 0.00 NM	1	\$400.00
Wee		<u>rt Date</u> 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
	***************************************									Totals	95 \$4	42,385.00

GENERAL



587192 /

ORDER

Flight Dates 10/30/12-11/06/12

Order Sep 00:15:00

Product Estimate #

Alt Order # Spence/governor

Billing Type Cash Original Date / Revision Agency Com 15%

Order Type 10/30/12 10/30/12 **Billing Contact** EOM/EOC Billing Cycle

Advertiser Spence, David/R/Mo Gov Billing Calendar BROADCAST 814 King Street

Suite 400 Demographic A25-54 Alexandria, VA 22314

Agency Smart Media Group LLC POL **Rev Codes** SP-POL CAN

Buying Contact Nicole Graff Product Codes PL1Ea Sales Office DC-M

3 Sales Region NAT Priority

814 King Street Agency Ref Advertiser Ref Suite 400 Alexandria, VA 22314

Start Date

Order%

Primary Account Executive

Dan Driscoll

Account Executive

Contract / Revision

Dan Driscoll 100% Order Share % Market Value

End Date

Competing Station % of Order Amount **KCPT** % **KCTV** % % **KCWE** % **KMBC** KMCI % % **KPXE** % **KSHB KSMO**

Billing Plan **Order Totals** Net Amount Gross Amount Rating Start Date End Date # Spots # of Spots Net Amount Gross Amount Month 0.00 10/29/12 11/06/12 92 \$35,071.00 \$41,260.00 92 \$35,071.00 \$41,260.00 November 2012

\$41,260.00 0.00 92 \$35,071.00 Totals

												Tota	s
Ln C	h S	art	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	4 10.	31/12	10/31/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	W	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee	Start D: k: 10/29/1		End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
N 2	4 11	01/12	11/01/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	T	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee	Start D k: 10/29/1		End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00					,	
N 3	4 11	/02/12	11/02/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	F	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee	<u>Start D</u> k: 10/29/1		End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						-
N 4	4 11	/05/12	11/05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
	Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating				ı		



Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Contract / nevision

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product Spence/governor Estimate #

TOYOR	<u> </u>	pen	ce, David	/R/NIO GOV	roddol o pc	JIIOC/GOVC	11101	ESUITE	ate m				
Ln Cl	h S	tart	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	s Amount
of the latest the second		05/1	2 11/05/12	M-F 9-10a	CM-All	consolition suggestions	M	:30	1	\$200.003	0.00 NM	<u></u>	\$200.00
				M-F 9-10a									
Maak	<u>Start D:</u> c: 11/05/1		End Date 11/11/12	<u>Weekdays</u> м−−−−	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
				M-F 9-10a	CM-All			:30	1	\$200.003	0.00 NM	1	\$200.00
				M-F 9-10a						*=			*=
	Start Da		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	c. 11/05/1 4 10		11/11/12	-T M-F 10-11a	1	\$200.00 10-11a	0.00 W	:30	1	\$100.003	0.00 NM	1	\$100.00
•	7 10	J 17 1,	2 10/01/12	M-F 10-11a	OIVITAII	10-112	vv —	.50	'	\$100.003	O.OO INIVI	'	\$100.00
	Start D		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	c: 10/29/1		11/04/12	W	1	\$100.00	0.00	.00		0400.00.0	0.00 1111		8400.00
N 7	4 11,	(U1/1	2 11/01/12	M-F 10-11a M-F 10-11a	CIVI-AII	10-11a	T	:30	1	\$100.003	0.00 NM	1	\$100.00
	Start D	at <u>e</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	c: 10/29/1		11/04/12	T	1	\$100.00	0.00						
8 /	4 11	(02/1	2 11/02/12	M-F 10-11a M-F 10-11a	CM-AII	10-11a		:30	1	\$100.003	0.00 NM	1	\$100.00
	Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 10/29/1	2	11/04/12	F	1	\$100.00	0.00						
19	4 11/	05/1:	2 11/05/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M	:30	1	\$100.003	0.00 NM	1	\$100.00
	Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
·····	c: 11/05/1		11/11/12	M	1	\$100.00	0.00						
N10	4 11	06/1	2 11/06/12	M-F 10-11a M-F 10-11a	CM-Ali	10-11a	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
	Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				•		
	c: 11/05/1 4 10,		11/11/12 2 10/31/12	-T M-F 11a-12p	1	\$100.00 11a-12p	0.00	:30	1	\$100.003	0.00 NM.	1	\$100.00
• 11	4 10/	J 17 1.	2 10/31/12	M-F 11a-12p	CIVITALI	11a-12p	– ,,, – –	.50	'	\$ 100.00 J	0.00 14101	'	\$100.00
	Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
	c: 10/29/1		11/04/12	W	1	\$100.00	0.00						
112	4 11	(01/1)	2 11/01/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	<u>T</u>	:30	1	\$100.003	0.00 NM	1	\$100.00
	Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 10/29/1		11/04/12	T	1	\$100.00	0.00						
N13	4 11	02/1	2 11/02/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	F	:30	1	\$100.003	0.00 NM	1	\$100.00
Week	Start Da		End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
·····				M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
	Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
	c: 11/05/1		11/11/12	M	1	\$100.00	0.00				··-		
N 15	4 11/	06/1:	2 11/06/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
			End Date	Weekdays	Spots/Week		Rating			****			
	c: 11/05/1		11/11/12	-T	1		0.00			#200 = 2 C	0.00.101		0000
N 16	4 10	/31/1:	2 10/31/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	W	:30	1	\$200.003	0.00 NM	1	\$200.00
	Start Da	<u>ate</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						



Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Contract / Revision

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product Spence/governor Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	ils Amount
V 16	4	10/31/1	2 10/31/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	W	:30	1	\$200.003	0.00 NM	1	\$200.00
We	_	tart Date 0/29/12	End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
1 17	4	11/01/1	2 11/01/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	T	:30	1	\$200.003	0.00 NM	1	\$200.00
We	_	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
118	4	11/02/1	2 11/02/12	M-F 12p-1p M-F 12-1p	CM-Ail	12-1p	F	:30	1	\$200.003	0.00 NM	1	\$200.00
We	_	tart Date 0/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
V 19	4	11/05/1	2 11/05/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
We		<u>tart Date</u> 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
N20	4	10/31/1	2 10/31/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	W	:30	1	\$100.003	0.00 NM	1	\$100.00
We	_	tart Date 0/29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
v 21	4	11/01/1	2 11/01/12	M-F 3-4p M-F 3-4p	CM-Ail	3-4p	T	:30	1	\$100.003	0.00 NM	1	\$100.00
We	_	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
122	4	11/02/1	2 11/02/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	F	:30	1	\$100.003	0.00 NM	1	\$100.00
We	_	Start Date 0/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
123	4	11/05/1	2 11/05/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
We	_	<u>Start Date</u> 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N24	4	10/31/1	2 10/31/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	W	:30	4	\$250.00 3	0.00 NM	1	\$250.00
We	_	Start Date 0/29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N 25	4	11/01/1	2 11/01/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	T	:30	1	\$250.003	0.00 NM	1	\$250.00
We		Start Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
N 26	4		2 11/02/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	F	:30	1	\$250.003	0.00 NM	1	\$250.00
– We	_	Start Date 0/29/12	End Date 11/04/12	<u>Weekdays</u>	Spots/Week 1		Rating 0,00						
V 27			2 11/05/12	M-F 4-5p M-F 4-5p	CM-All		M	:30	1	\$250.003	0.00 NM	1	\$250.00
We	_	Start Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00				· · · · · · · · · · · · · · · · · · ·		
N 28	4	·······		M-F 5-530a M-F 5-530a		5-530a	W	:30	1	\$200.003	0.00 NM	1	\$200.00
	<u>S</u>	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				:		



587192 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Order Sep 00:15:00

Print Date: 10/30/12

Advertiser Spence, David/R/Mo Gov Product Spence/governor

<u>Original Date / Revision</u> 10/30/12/ 10/30/12

Ln C	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Total Spots	S Amount
128	4	10/31/1	2 10/31/12		Committee of the Commit	5-530a	W	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee		art Date /29/12	End Date 11/04/12	Weekdays W	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
129	4	11/01/1	2 11/01/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	T- - -	:30	1	\$200.003	0.00 NM	1	\$200.00
	k: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
130	4		2 11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	F	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee		art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00					•	
131	4	11/05/1	2 11/05/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee		<u>rt Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
132	4	11/06/1	2 11/06/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-T	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee		<u>rt Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
133	4	10/31/1	2 10/31/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	W	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee		<u>rt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
134	4	11/01/1	2 11/01/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	T	:30	1	\$200.003	0.00 NM	1	\$200.00
Weel		<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
35	4	11/02/1	2 11/02/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a		:30	1	\$200.003	0.00 NM	1	\$200.00
Weel		<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
36	4	11/05/1	2 11/05/12	M-F 530-6a M-F 530-6a	CM-Ali	530-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
Weel		<u>rt Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
37	4	11/06/12	2 11/06/12	M-F 530-6a M-F 530-6a	CM-AII	530- 6 a	-T	:30	1	\$200.003	0.00 NM	1	\$200.00
Weel		<u>rt Date</u> 05/12	End Date 11/11/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
38	4		2 10/31/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	W	:30	1	\$400.003	0.00 NM	1	\$400.00
Week		<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00		,				
39	4	11/01/12	2 11/01/12	M-F 6-7a M-F 6-7a	CM-All		T	:30	1	\$400.003	0.00 NM	1	\$400.00
Weel		<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
40	4	11/02/12	2 11/02/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	F	:30	1	\$400.003	0.00 NM	1	\$400.00
	<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ŀ		

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u>

Ln (art	End	Inventory Cod			Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	Amount
N 40	4 11/	02/12	2 11/02/12	M-F 6-7a M-F 6-7a	CM-AI	I 6-7a	F	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee	<u>Start Da</u> k: 10/29/1		End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	Rate \$400.00	Rating 0.00						
N 41	4 11/	05/12	11/05/12	M-F 6-7a M-F 6-7a	CM-AI	l 6-7a	M	:30	1	\$400.003	0.00 NM	1	\$400.00
	<u>Start Da</u> k: 11/05/1	2	End Date 11/11/12	Weekdays M	Spots/Week 1		Rating 0.00						
N 42			11/06/12	M-F 6-7a M-F 6-7a	CM-AI	l 6-7a	-T	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee	<u>Start Da</u> k: 11/05/1		End Date 11/11/12	<u>Weekdays</u> -T	<u>Spots/Week</u> 1		Rating 0.00						
N 43	4 10/	31/12	10/31/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	W	:30	1	\$375.003	0.00 NM	1	\$375.00
	<u>Start Da</u> k: 10/29/1:	2	End Date 11/04/12	Weekdays W	Spots/Week 1	· · · · · · · · · · · · · · · · · · ·	Rating 0.00						
N 44				M-F 7-9a M-F 7-9a	CM-All	7-9a	T	:30	1	\$375.003	0.00 NM	1	\$375.00
Wee	<u>Start Da</u> k: 10/29/12	2	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N 45			11/02/12	M-F 7-9a M-F 7-9a	CM-AII	7-9a	F	:30	1	\$375.003	0.00 NM	1	\$375.00
	<u>Start Da</u> k: 10/29/12	2	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N 46	4 11/0			M-F 7-9a M-F 7-9a	CM-AII	7-9a	M	:30	1	\$375.003	0.00 NM	1	\$375.00
	<u>Start Da</u> k: 11/05/12	2	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N 47			11/06/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	-T	:30	1	\$375.003	0.00 NM	1	\$375.00
Weel	<u>Start Dat</u> k: 11/05/12		End Date 11/11/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
148	4 11/0	3/12	11/03/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	S-	:30	1	\$300.003	0.00 NM	1	\$300.00
Week	<u>Start Dat</u> 10/29/12:		End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
149	4 11/0	4/12	11/04/12	Su 7-9a Su 7-9a	CM-AII	Su 7-9a	S	:30	1	\$200.003	0.00 NM	1	\$200.00
Week	Start Dat 10/29/12:	1	End <u>Date</u> I1/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
150	4 11/0	4/12	11/04/12	FOX News Sund FOX News Sund		9a-10a	S	:30	1	\$200.003	0.00 NM	1	\$200.00
Week	Start Dat : 10/29/12		End Date 1/04/12	Weekdays S	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00					· · · · · · · · · · · · · · · · · · ·	
	····		10/31/12		CM-All		W	:30	1	\$400.003	0.00 NM	1	\$400.00
۱۸۱۵۵۱	Start Dat :: 10/29/12			Weekdays w	Spots/Week	Rate	Rating		-	· · · · · · · · · · · · · · · · · · ·			
			1/04/12 11/01/12		CM-All	•	0.00 T	:30	1	\$400.003	0.00 NM	1	\$400.00
	Start Date	<u>e</u> <u>E</u>	nd Date	Weekdays	Spots/Week	(5:00 PM-5:36 <u>Rate</u>	Rating						

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

<u>Order Sep</u> 00:15:00

<u>Advertiser</u> Spence, David/R/Mo Gov <u>Product Spence/governor</u>

Ln (Start	End	Inventory Cod			Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	ais Amount
152	4	11/01/1	12 11/01/12	M-F 5-6p 5-530p	CM-A	II 5-530p (5:00 PM-5	T 30 PM\	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee	<u>Star</u> ek: 10/2	<u>t Date</u> !9/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Weel		Rating 0.00						
153	4	11/02/1	12 11/02/12	M-F 5-6p 5-530p	CM-A	5-530p (5:00 PM-5:	F 30 PM)	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee	k: 10/2		End Date 11/04/12	F	Spots/Weel	\$400.00	Rating 0.00						
104		1 1/05/1 t Date	2 11/05/12	5-530p		! 5-530p (5:00 PM-5:	· ·	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee	k: 11/0		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week		Rating 0.00						
155	4	10/31/1	2 10/31/12	M-F 5-6p 530-6p	CM-AI	530-6p (5:30 PM-6:	w	:30	1	\$400.003	0.00 NM	1	\$400.00
	k: 10/2		End Date 11/04/12	Weekdays W	Spots/Week 1		Rating 0.00				İ		
56			2 11/01/12	530-6p		530-6p (5:30 PM-6:	T 00 PM)	:30	1	\$400.003	0.00 NM	1	\$400.00
Wee	<u>عنهاد</u> 4: 10/29	<u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> ⊤	Spots/Week		Rating 0.00						
57	4	11/02/1:	2 11/02/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6:	F	:30	1	\$400.003	0.00 NM	1	\$400.00
	<u>Start</u> k: 10/29	9/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
58			2 11/05/12	530-6p		530-6p (5:30 PM-6:0	•	:30	1	\$400.003	0.00 NM	1	\$400.00
Weel	<u>Start</u> c: 11/05		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
59	4 1	10/31/12	2 10/31/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	W	:30	1	\$540.003	0.00 NM	1	\$540.00
	Start 10/29	/12	End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$540.00	Rating 0.00						
60				M-F 6-630p M-F 6-630p		6-630p	T	:30	1	\$540.003	0.00 NM	1	\$540.00
Week	Start 10/29		End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$540.00	Rating 0.00						
61				M-F 6-630p M-F 6-630p	CM-AII	6-630p	F	:30	1	\$540.003	0.00 NM	1	\$540.00
	Start I 10/29	/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$540.00	Rating 0.00						
62 4				M-F 6-630p M-F 6-630p		6-630p	M	:30	1	\$540.003	0.00 NM	1	\$540.00
Week	: 11/05/		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$540.00	Rating 0.00					··	
				Su 5-6p Su 5-6p	CM-Ail		s	:30	1	\$125.003	0.00 NM	1	\$125.00
Week:	: 10/29/	/12	End Date 11/04/12	Weekdays S	<u>Spots/Week</u> 1	Rate \$125.00	Rating 0.00	•	2000				······································
54 <i>4</i>				M-F 1102-1132p M-F 1102p-1132	p	M-F 1102p-1	132pW	:30	1	\$125.003	0.00 NM	1	\$125.00
	Start D	Date !	End Date	Weekdays	Spots/Week	Rate	Rating				1		



Contract / evision 587192

87192 Flight Dates 10/30/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product Spence/governor Estimate #

	Mary Mary		End	Inventory Code	Break	STEEL OF COLUMN TWO STEEL		Len Sp	منابل وبالمسب		Rtg Type S		Amount
V64	4	10/31/1	2 10/31/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-	1132pW	:30	1	\$125.003	0.00 NM	1	\$125.00
	_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	-	0/29/12	11/04/12	W	1	\$125.00	0.00						
N 65	4	11/01/1:	2 11/01/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-	1132pT	:30	1	\$125.00 3	0.00 NM	1	\$125.00
	k: 10	tart Date 0/29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	Rate \$125.00	Rating 0.00						
N 66	4		2 11/02/12	M-F 1102-1132p M-F 1102p-1132p)	_	1132pF	:30	1	\$125.003	0.00 NM	1	\$125.00
Mac	_	<u>tart Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00				Ī		
N 67	4	****	2 11/05/12	M-F 1102-1132p			1132p M	:30	1	\$125.00 3	0.00 NM	1	£42£ 00
101				M-F 1102p-1132p)	•		.30	'	\$125.003	0.00 14141	1	\$125.00
Wee		tart Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
V 68	4		2 11/03/12	SA 1030-1130p Sa 1030-1130p	CM-Ail	1030-1130p		:30	1	\$100.003	0.00 NM	1	\$100.00
	St	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 10	0/29/12	11/04/12	S-	1	\$100.00	0.00						
N 69	4	10/31/12	2 10/31/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:3	W O PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee		tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 70	4		2 11/01/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:3	T 0 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	_	tart Date 0/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$800.00	Rating 0.00						
171	4	11/02/12	2 11/02/12	M-F 9-10p 9-930p	CM-Alf	9-930p (9:00 PM-9:3	F 0 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee		tart Date 0/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 72	4	11/05/12	2 11/05/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:3	M 60 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
		tart Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 73	4	10/31/12	2 10/31/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10		:30	1	\$800.003	0.00 NM	1	\$800.00
Wee		art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 74	4	11/01/12	2 11/01/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10	τ :00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
		art Date 0/29/12	End Date - 11/04/12	Weekdays	Spots/Week	Rate \$800.00	Rating 0.00		r				
N 75	4	***************************************		M-F 9-10p 930-10p	CM-AII	930-10p (9:30 PM-10	F	:30	1	\$800.003	0.00 NM	1	\$800.00
1010-		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						7000
vvee	4 4	0/29/12 11/05/12	11/04/12	M-F 9-10p	CM-AII	\$800.00 930-10p	0.00 M	:30	1	\$800.003	0.00 NM	1	\$800.00
N 76	-7												+

Contract / Revision

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Flight Dates 10/27/12-10/30/12

Order Sep 00:15:00

Estimate #

Product

SPENCE FOR GOV

Agency Com 15% 10/26/12 10/26/12

Billing Contact

Advertiser Spence, David/R/Mo Gov 814 King Street

586646 /

Suite 400

Alexandria, VA 22314 Agency Smart Media Group LLC

Buying Contact

Sales Office DC-M

Sales Region NAT 814 King Street

Agency Ref Suite 400 Alexandria, VA 22314

Alt Order# 09852642

Billing Type Cash **GENERAL** Order Type

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN POL

C27C29

Product Codes PL1Ea

Priority 2

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date **End Date** Dan Driscoll 100%

Order Share 25% Market Value 102520

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	25630
KCWE	%	0
KMBC	25%	25630
KMCI	%	0
KPXE	%	0
KSHB	25%	25630
KSMO	%	0

Order Totals Rilling Plan

Oraci rotais	,				ıyı ıan			
Month	# of Spots		Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Pross Amount
November 2012	44	\$21,785.50	\$25,630.00	0.00 10/29/12	10/30/12	44	\$21,785.50	\$25,630.00
Totals	44	\$21,785.50	\$25,630.00	0.00				

												Tota	s
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	4	10/29/12	10/29/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M	:30	2	\$200.003	0.00 NM	2	\$400.00
	NEWS	AT 9A											
V	<u>St</u> Veek: 10		End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
E 2	4	10/29/12	10/29/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M	:30	1	\$100.003	0.00 NM	1	\$100.00
	LIVE	VITH KELL	Υ										
v	<u>St</u> Veek: 10		End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 3	4	10/29/12	10/29/12	M-F 11a-12p	CM-All	11a-12p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
				M-F 11a-12p								*****	-
	FAMIL	Y FUED											
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 10	0/29/12	11/04/12	M	1	\$100.00	0.00						



Flight Dates 10/27/12-10/30/12

Hiatus Dates

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Contract / inevision

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product SPENCE FOR GOV Estimate # C27C29

Ln Ch	n Start	End	Inventory Code	Brook	Start/End ⁻	Time Days	Len Sp	ote	Poto Pri	Rtg Type	Tota	ils Amount
MATERIAL PROPERTY AND ADDRESS OF THE PARTY AND		12 10/29/12	M-F 12p-1p	CM-All		M	:30	1	\$200.003	0.00 NM	opois 1	\$200.00
			M-F 12-1p		',				4			4
NO	ON NEWS	F., 4 D.4.	Mantalana	0	D - 1 -	D. C.						
Maak	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
		12 10/29/12	M-F 1-2p	CM-All	···········	M	:30	1	\$100.003	0.00 NM	1	\$100.00
			M-F 1-2p	VIII 7 III	, _p		.00		ψ100.003	0.00 11.01		Ψ100.00
RIC	KI LAKE											
	Start Date	End Date	Weekdays	Spots/Week		Rating						
·····	10/29/12	11/04/12	M	1	\$100.00	0.00						
E 6 4	4 10/29/	12 10/29/12	M-F 2-3p M-F 2-3p	CM-All	2-3p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
STE	EVE HARVE	Υ	W-1 2-5p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	: 10/29/12	11/04/12	M	1	\$100.00	0.00						
E 7	4 10/29/1	12 10/29/12	M-F 3-4p	CM-All	3-4p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
31.10	OGE JOE		M-F 3-4p									
JUL	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
Week:	: 10/29/12	11/04/12	M	<u>30013/44664</u>	\$100.00	0.00						
E 8 4	4 10/30/1	12 10/30/12	M-F 3-4p	CM-AII	·	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
			M-F 3-4p		- •				•			4
JUE	OGE JOE											
187 . 1	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
*	: 10/29/12	11/04/12	-T	1		0.00			4050 000		4	2252.22
E 9 4	4 10/29/1	12 10/29/12	M-F 4-5p M-F 4-5p	CM-AII	4-5p	M	:30	1	\$250.003	0.00 NM	1	\$250.00
JUE	OGE JUDY		и 4-ор							İ		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	: 10/29/12	11/04/12	M	1	\$250.00	0.00						
E10 4	4 10/30/1	12 10/30/12	M-F 4-5p	CM-AII	4-5p	-T	:30	1	\$250.003	0.00 NM	1	\$250.00
11.10	OGE JUDY		M-F 4-5p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/29/12	11/04/12	-T	1	\$250.00	0.00						
E11 4	4 10/29/1	12 10/29/12	M-F 5-530a	CM-AII	5-530a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
			M-F 5-530a							ļ		
	NS 5A											
	Start Date : 10/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	Rate							
		1 1/04/12	M-F 5-530a		\$200.00 5-530a	0.00 -T	:30	1	\$200.003	0.00 NM	1	\$200.00
L 12. 4	4 (0/30/)	12 10/30/12	M-F 5-530a	CIVITAII	J-330a	-,	.30	'	\$200.003	O.OO INIVI	'	\$200.00
NEV	NS 5A									İ		
	Start Date		<u>Weekdays</u>	Spots/Week		Rating						
	10/29/12		<u>-T</u>		\$200.00	0.00						
E 13 4	1 10/29/1	12 10/29/12	M-F 530-6a	CM-All	530-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
NEV	NS 6A		M-F 530-6a							İ		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/29/12	11/04/12	M	1		0.00	1000				15	
E 14 4	4 10/30/1	12 10/30/12	M-F 530-6a	CM-All	530-6a	- T	:30	1	\$200.003	0.00 NM	1	\$200.00
			M-F 530-6a									
NEV	NS 6A											





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Advertiser Spence, David/R/Mo Gov Product SPENCE FOR GOV Estimate # C27C29

Flight Dates 10/27/12-10/30/12

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
E14 4	10/30/1	2 10/30/12		CM-All	530-6a	-T	:30	1	\$200.003	0.00 NM	1	\$200.0
NEWS	· 6A		M-F 530-6a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10		11/04/12	-T	1		0.00						
E 15 4	10/29/1	2 10/29/12	M-F 6-7a	CM-All	·····	M	:30	1	\$400.003	0.00 NM	1	\$400.0
			M-F 6-7a									*
NEWS		End Data	Modedaye	Cmate 06la ale	D-1-	Detine						
<u>ى د</u> Week: 10	art Date 1/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
E 16 4		2 10/30/12	····	CM-AII		-T	:30	1	\$400.003	0.00 NM	1	\$400.0
			M-F 6-7a						* · · · · · · · ·			V
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		11/04/12	-T	1		0.00			2075.000			
17 4	10/29/1	2 10/29/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	M	:30	2	\$375.003	0.00 NM	2	\$750.0
NEWS			W-1 7-08									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/29/12	11/04/12	M	2	\$375.00	0.00						
E 18 4	10/30/1	2 10/30/12		CM-All	7-9a	-T	:30	2	\$375.003	0.00 NM	2	\$750.0
NEWS			M-F 7-9a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-T		\$375.00	0.00						
E19 4	10/29/1	2 10/29/12	M-F 5-6p	CM-All	5-530p	M	:30	1	\$400.003	0.00 NM	1	\$400.0
			5-530p		(5:00 PM-5:	30 PM)						
NEWS		E D-4-	10/a afada a	0	5	Datina						
513 Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1		<u>Rating</u> 0.00						
20 4		2 10/30/12		· · · · · · · · · · · · · · · · · · ·	5-530p	-T	:30	1	\$400.003	0.00 NM	1	\$400.0
	10,00,1	2 10,001.2	5-530p	J 7	(5:00 PM-5:	· ·	.00	•	Q 100.00 Q	0.00 11111	·	φ-100.0
NEWS			·			·						
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		11/04/12	-T	1		0.00			\$ 400 and		,	0.400.0
21 4	10/29/1	2 10/29/12	530-6p		530-6p (5:30 PM-6:	M	:30	1	\$400.003	0.00 NM	1	\$400.0
NEWS			550-op		(0.501 141-0.	001 101)						
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	M	1		0.00						
22 4	10/30/1	2 10/30/12	•	CM-All	530-6p	-T	:30	1	\$400.003	0.00 NM	1	\$400.0
NEWS			530-6p		(5:30 PM-6:	00 PM)						
		End Date	Weekdays	Spots/Week	Rate	Rating				Ì		
					\$400.00	0.00						
	···		M-F 6-630p		6-630p	M	:30	1	\$540.003	0.00 NM	··· 1	\$540.0
			M-F 6-630p						•			
NEWS					_							
· · · · · · · · · · · · · · · · · · ·	-	End Date	— <u>Weekdays</u> M	Spots/Week		Rating		-				
Week: 10 24 4		11/04/12			\$540.00	0.00 -T	.20		PE 40 002	0.00 484	4	6640 0
. 24 4	10/30/1	2 10/30/12	M-F 6-630p M-F 6-630p	CIVI-AII	6-630p	_	:30	1	\$540.003	0.00 NM	1	\$540.0
NEWS										1		



Flight Dates 10/27/12-10/30/12

Hiatus Dates

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Advertiser Spence, David/R/Mo Gov Product SPENCE FOR GOV Estimate # C27C29

NEWS Start Date End Date Weekdays Soots/Week Rate Sating Sa	<u> Auvertiser</u>	ohen	ce, Daviu	IRINO GOV E	TOGGCE SF	LIVOL I ON	GOV	LSuma	IC #	C21 C29			
E24													F1 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -
NEWS Start Date End Date Weekdays Spots/Week Rate Rating							ime Days	Len Spo	ots	10-2-10 x -1 M-11 V - 14 11 V - 15	Rtg Type	Spots	
NEWS Start Cate End Date Weekdays Soots/Week Rate Rating Section Sec	E 24 4	10/30/1	2 10/30/12	•	CM-All	6-630p	-T	:30	1	\$540.003	0.00 NM	1	\$540.00
Week 10/28/12 10/28/13 10/2	NEWS			M-L 0-020h									
Size Total	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
TMZ TMZ Week 10/29/12				·									
TMZ	E 25 4	10/29/1	2 10/29/12	•		M-F 1102p-1	1132p M	:30	1	\$125.003	0.00 NM	1	\$125.00
Week 10/28/12 11/04/12 M	TMZ			W-F 1102p-1132p									
SEINFELD SEINFELD SISIT Date Find Date Weekdays Spots/Week Rate Rating Sein Date S	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
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103012 10301102 1030102	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
9-930p (9:00 PM-9:30 PM) FOX NEWS AT 9 Start Date Week, 10/29/12 11/04/12 -T													
FOX NEWS AT 9 Start Date Meek 10/29/12 11/04/12	E 27 4	10/30/1	2 10/30/12	•	CM-All			:30	1	\$800.003	0.00 NM	1	\$800.00
Start Date	FOX NE	EWS AT 9	9	a-a20b		(9.00 PIVI-9.3	O PIVI)						
28				<u>Weekdays</u>	Spots/Week	Rate	Rating						
9-930p (9:00 PM-9:30 PM) FOX NEWS AT9 Start Date Week 10/29/12 1/0/41/2 -T 1 \$800.00 0.00 NEWS 9P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 10/30/12 10/30/12 MF 9-10p CM-All 930-10p FT :30 1 \$800.00 0.00 NEWS 9P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$800.00 0.00 NEWS 9P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 T 1 \$800.00 0.00 NEWS 9P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 T 1 \$800.00 0.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$800.00 0.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$800.00 0.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$800.00 0.00 NF 10-1030p NF 10-102p NF 1030-1102p							0.00						
FOX NEWS AT 9 Start Date Meek days Spots/Week Rate Rating	E 28 4	10/30/1	2 10/30/12	•	CM-All		•	:30	1	\$800.003	0.00 NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Start Date End Date Spots/Week Rate Rating Start Date End Date Start Date End Date Spots/Week Rate Rating Start Date End Date Spots/Week Rate Rating Start Date Start Date Spots/Week Rate Rating Spots/Week	FOX NE	WS AT 9	9	9-930p		(9:00 PIVI-9:3	SU PIVI)						
E29 4 10/29/12 10/29/12 M-F 9-10p				<u>Weekdays</u>	Spots/Week	Rate	Rating						
NEWS 9P Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Start Date End Date Spots/Week Rate Rating Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Spots/Week Rate Rating Start Date End Date Start Date End Date Start Date End Date Start Date End Date Spots/Week Rate Rating Start Date End Date Start Date End Date Spots/Week Rate Rating Start Date End Date Spots/Week Rate Rating Start Date End Date Start Date End Date Start Date End Date Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Start Date End Date Start Date	Week: 10/	29/12	11/04/12	-T			0.00						
NEWS 9P Start Date End Date Weekdays Spots/Week Rate Rating	E29 4	10/29/1	2 10/29/12	•	CM-All			:30	1	\$800.003	0.00 NM	1	\$800.00
Start Date End Date Weekdays M 1	NEWS	9P		930-10p		(9:30 PM-10	:00 PM)						
E30 4 10/30/12 10/30/12 M-F 9-10p		-	End Date	Weekdays	Spots/Week	Rate	Rating						
NEWS 9P Start Date End Date Weekdays Spots/Week Rate Rating					1	\$800.00	0.00						
NEWS 9P	E 30 4	10/30/1	2 10/30/12	•	CM-All	•	•	:30	1	\$800.003	0.00 NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating	NEWS	9P		930-10p		(9:30 PM-10	(00 PM)						
E31 4 10/29/12 10/29/12 M-F 10-1030p CM-All 10-1030p M :30 1 \$800.003 0.00 NM 1 \$800.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$800.00 0.00 E32 4 10/30/12 10/30/12 M-F 10-1030p CM-All 10-1030p -T :30 1 \$800.003 0.00 NM 1 \$800.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T 1 \$800.00 0.00 E33 4 10/29/12 11/04/12 M-F 1030-1102p CM-All 1030-1102p M :30 1 \$400.003 0.00 NM 1 \$400.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M-F 1030-1102p M :30 1 \$400.003 0.00 NM 1 \$400.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$400.00 0.00 E34 4 10/30/12 10/30/12 M-F 1030-1102p CM-All 1030-1102p -T :30 1 \$400.003 0.00 NM 1 \$400.00 M-F 1030-1102p M-F 1030-1102p CM-All 1030-1102p -T :30 1 \$400.00 3 0.00 NM 1 \$400.00			End Date	Weekdays	Spots/Week	Rate	Rating						
NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$800.00 0.00 E 32	Week: 10/	29/12	11/04/12	-T	1	\$800.00	0.00						
NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$800.00 0.00 E 32 4 10/30/12 10/30/12 M-F 10-1030p CM-All 10-1030p -T :30 1 \$800.00 3 0.00 NM 1 \$800.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T 1 \$800.00 0.00 E 33 4 10/29/12 10/29/12 M-F 1030-1102p CM-All 1030-1102p M :30 1 \$400.00 3 0.00 NM 1 \$400.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$400.00 0.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$400.00 0.00 E 34 4 10/30/12 10/30/12 10/30/12 M-F 1030-1102p CM-All 1030-1102p -T :30 1 \$400.00 3 0.00 NM 1 \$400.00 M-F 1030-1102p CM-All 1030-1102p -T :30 1 \$400.00 3 0.00 NM 1 \$400.00	E31 4	10/29/1	2 10/29/12	•	CM-All	10-1030p	M	:30	1	\$800.003	0.00 NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating	NEWS	10P		M-F 10-1030p									
Week: 10/29/12 11/04/12 M 1 \$800.00 0.00 E32 4 10/30/12 10/30/12 M-F 10-1030p CM-All 10-1030p -T :30 1 \$800.003 0.00 NM 1 \$800.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T 1 \$800.00 0.00 E33 4 10/29/12 10/29/12 M-F 1030-1102p M-F 1030-1102p M :30 1 \$400.00 3 0.00 NM 1 \$400.00 NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$400.00 0.00 E34 4 10/30/12 10/30/12 M-F 1030-1102p CM-All 1030-1102p -T :30 1 \$400.00 3 0.00 NM 1 \$400.00			End Date	Weekdavs	Spots/Week	Rate	Rating						
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Week: 10/29/12 11/04/12 -T 1 \$800.00 0.00 E 33 4 10/29/12 10/29/12 M-F 1030-1102p CM-All 1030-1102p M :30 1 \$400.00 3 0.00 NM 1 \$400.00 M-F 1030-1102p NEWS 10P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 1 \$400.00 0.00 E 34 4 10/30/12 10/30/12 M-F 1030-1102p CM-All 1030-1102p -T :30 1 \$400.00 3 0.00 NM 1 \$400.00 M-F 1030-1102p			End Date	Weekdays	Spots/Week	Rate	Rating						
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Week: 10/29/12 11/04/12 M 1 \$400.00 0.00 E 34 4 10/30/12 10/30/12 M-F 1030-1102p CM-All 1030-1102p -T :30 1 \$400.00 3 0.00 NM 1 \$400.00 M-F 1030-1102p			End Date	Weekdays	Spots/Week	Rate	Ratino						
M-F 1030-1102p													
		***************************************		·	CM-All	1030-1102p	-T	:30	1	\$400.003	0.00 NM	1	\$400.00
	\$2E1870	40D		M-F 1030-1102p									
NEWS 10P	NEWS	101									1	I	



Flight Dates 10/27/12-10/30/12

Hiatus Dates

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Advertiser Spence, David/R/Mo Gov Product SPENCE FOR GOV

Estimate # C27C29

										Tota	ale
Ln Ch	Start	End	Inventory Code	Break	Start/End T	me Days	Len Sp	ots Rate F	Pri Rtg Type		Amount
E34 4	10/30/	12 10/30/12	M-F 1030-1102p	CM-AII	1030-1102p	-T	:30	1 \$400.003	0.00 NM	1	\$400.00
NEWS	S 10P		M-F 1030-1102p								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	0/29/12	11/04/12	-Т	1	\$400.00	0.00					
E35 4	10/30/1	12 10/30/12	M-F 630-7p M-F 630-7p	CM-AII	630-7p		:30	1 \$2,200.002	0.00 NM	1	\$2,200.00
WHEE	EL OF FOI	RTUNE									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			j		
Week: 10		11/04/12	-T		\$2,200.00	0.00	·····				
E 36 4	10/30/1	12 10/30/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-T	:30	1 \$2,200.002	0.00 NM	1	\$2,200.00
WHEE	L OF FOI	RTUNE	M-L 020-1b						ı		
St	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10	0/29/12	11/04/12	-T	1	\$2,200.00	0.00					
E 37 4	10/29/1	12 10/29/12	Monday Prime A	CM-All	7p-8p	M	:30	1 \$1,500.003	0.00 NM	1	\$1,500.00
BONE	s		FOX Prime Mond	ay 7-8p							
	tart Date	End Date	Weekdavs	Spots/Week	Rate	Rating					
Week: 10	0/29/12	11/04/12	M	1	\$1,500.00	0.00					
E 38 4	10/29/1	12 10/29/12	Monday Prime B	CM-All	8p-9p	M	:30	1 \$1,200.003	0.00 NM	1	\$1,200.00
MODI	DOCTOR		FOX Prime Mond	ay 8-9p							
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	M		\$1,200.00	0.00					
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